

When We Are Free

Endowed
Student Scholarships



NORTHWOOD UNIVERSITY



An Investment for the Future

A Northwood University education is an investment in individual and economic freedom, free enterprise, and free-market solutions. At Northwood, students are able to gain valuable learning and relevant life experiences today, as they develop into tomorrow's free-market champions.

The lessons learned at Northwood do more than support students in their understanding and appreciation of the American free-enterprise ethos, they infuse into society new generations of ethical public policy and business leaders.

Intrinsic Value, Distinct Creativity, Unique Potential

More than 60,000 Northwood University graduates and future generations of Northwood students represent enormous potential. Their respect for and commitment to the importance of freedom and all its corollaries—self-governance, moral law, private property, free markets, limited government, and free enterprise—is a global game changer.

Northwood University's students learn, grow, and prosper with the understanding that they each have intrinsic value, distinct creativity, and unique potential.

By establishing endowed student scholarships, Northwood will be in a position to attract more students from throughout the country and around the world to experience and live out *The Northwood Idea* for themselves.

Welcoming the World to America's Free-Enterprise University

Students from more than 140 countries have studied at Northwood University including students participating in international program centers in the People's Republic of China, Sri Lanka, and Switzerland. They may come from diverse backgrounds, but they share a desire to connect with like-minded individuals who value freedom and free enterprise, along with a passion for making a difference through their careers.

Northwood University prepares to welcome even more students from throughout the country and around the world who will serve as free-market leaders. The goal is to establish new and prominent endowed student scholarships, so individuals who desire to expand freedom will be able to attend Northwood despite any situational or economic barriers they might face.

Supporting Endowed Student Scholarships, Removing Barriers to Free-Enterprise

Endowed student scholarships are an investment not only in students but in freedom and free enterprise for America and the world. When fully funded and prudently invested, **endowments generate funding in perpetuity** to provide the financial sustainability students can rely on throughout the course of their academic careers. Scholarships create opportunities for students to attend Northwood University based on interest, not income. Endowed student scholarships **remove barriers to a free-enterprise education** and equip young men and women to serve in every arena of life.

The Liberty Fund

Northwood University affirms the natural yearning in every human heart to be free. The academic community welcomes all individuals, their distinctive talents and potential to make a difference through a life well spent. Yet, not all of us are blessed with the same economic means.

Northwood University's Liberty Fund has been established to receive unrestricted gifts for endowed student scholarships. The Liberty Fund represents a promise that any student with the desire and academic merit to attend Northwood University will find the support they need to live and learn at America's Free-Enterprise University.



Free to Choose

The Liberty Fund is essential to Northwood University's long-term growth and plans. It provides ultimate flexibility to support students who have the greatest need. Endowed student scholarships may be restricted, too, providing a focused area of need and interest with dedicated funding. Just some of the endowed student scholarships available for investment include:

Alumni Scholarships (Class of '59, etc.)
Annual Unrestricted Scholarships
Continuing Education Scholarships
International Program Scholarships
Merit-Based Scholarships

Minority Scholarships
Need-Based Scholarships
Named Scholarships
The Northwood Idea Scholarships
Trustee Scholarships

"A society that puts equality before freedom will get neither. A society that puts freedom before equality will get a high degree of both."

- Milton Friedman

Philanthropic Opportunities

The Liberty Fund

Northwood University believes that any qualified young man or woman should be able to receive the life-defining experience of education regardless of economic means. The *When We Are Free* campaign seeks generous benefactors who will provide endowed and named scholarships at the following levels:

Endowed Full-Tuition Scholarships

\$5,000,000 - will provide \$225,000 annually
\$2,500,000 - will provide \$112,500 annually
\$1,500,000 - will provide \$67,500 annually
\$1,000,000 - will provide \$45,000 annually
\$750,000 - will provide \$33,750 annually

Endowed Leadership Scholarships

\$500,000 - will provide \$22,500 annually
\$250,000 - will provide \$11,250 annually

Endowed Inspiration Scholarships

\$100,000 - will provide \$4,500 annually
\$75,000 - will provide \$3,375 annually
\$50,000 - will provide \$2,250 annually

TO GIVE TO THE LIBERTY FUND AND ENDOWED SCHOLARSHIPS, CONTACT:

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