



Transfer Articulation Guide (TAG)

3+1 Entrepreneurship - Bachelor of Business Administration (B.B.A.)

Guide effective August 10, 2022, Revised September 2026



Student Name:				NOTE:					
Associate Degree:									
DELTA COLLEGE - GENERAL EDUCATION		Northwood Course Equivalency	Credit	✓	DELTA COLLEGE - MAJOR AND ELECTIVES		Northwood Course Equivalency	Credit	✓
American Government - select from: POL 103, 105, 212, 215, 220, 221, 223, 225, 228		Political Science	3 or 4		ENT 131W Entrepreneurship: Ideas & Innovation		ETR 1010	3	
COM 112 Fund. of Oral Comm. (preferred) -OR- COM 114 Interpersonal Comm.		SPC 2050	3		ENT 230 Entrepreneurial Marketing		ETR 2010	3	
ENG 111 College Composition (preferred) -OR- OAT 151 Business Communication		ENG 1150	3		ENT 241 New Venture Project		ETR 3300	3	
ENG 112 College Composition (preferred) -OR- OAT 152 Business Communication		ENG 1200	3		Electives (200 level or higher) Delta College recommends LW 220, 221 or any LWA class for associate degree.		Electives	7-13	
MTH 120 Finite Math -OR- higher level Math		MTH 1100 or higher	3 or 4						
MTH 208 Elementary Statistics -OR- MTH 209 Statistics		MTH 2310	3 or 4		Delta College Required		16-22		
Natural Science - select a course with lab from: AST, BIO, CHM, GLG, PHY, PSC		Natural Science	4 or 5		NORTHWOOD UNIVERSITY 4TH YEAR COURSEWORK				
Psychology , or Sociology , (or Humanities -see advisor) Elective		PSY, SOC or HUM	3		ECN 4010 Economics of Public Policies (Prerequisites: ECN 2210, and 60 credits.)		3		
Western Civilization (preferred) -OR- U.S. History - select one: HIS 111, 112, 221, 222		History	3 or 4		ETR 1200 Successful Business Models		3		
Delta College General Education Required			28-33		ETR 2200 Entrepreneurial Distribution Strategies (Prerequisite: ETR 2010)		3		
DELTA COLLEGE - COMMON PROFESSIONAL CORE					ETR 3010 New Venture Finance (Prerequisite: FIN 3010/3210)		3		
ACC 211 Principles of Financial Accounting		ACC 2410	4		ETR 3990 Internship - required (Prerequisite: dept. chair approval)		3		
ACC 212 Principles of Managerial Accounting		ACC 2415	4		ETR 4010 Risk Analysis & Sources of Capital (Prerequisites: ETR 3010)		3		
ACC 235 Financial Management		FIN 3010	3		ETR 4200 New Venture Business Case Senior Project (Prerequisites: ETR 3300, ETR 3010)		3		
CST 133 Computer Concepts (preferred) -OR- CST 134 Micro Computers		MIS 1500	3 or 4		ETR Elective (Prerequisite: most require ETR 3010; some require chair approval)		3		
ECN 221 Principles of Macroeconomics		ECN 2220	4		ETR Elective (Prerequisite: most require ETR 3010; some require chair approval)		3		
ECN 222 Principles of Microeconomics		ECN 2210	4		MGT 4250 Organizational Behavior (Prerequisite: MGT 2300)		3		
MGT 243 Principles of Marketing		MKT 2080	3		MGT 4800 Strategic Planning (Prerequisites: 90 credits, MGT 2300, FIN 3010/3210)		3		
MGT 245 Principles of Management		MGT 2300	3		PHL 4100 Philosophy of the American Enterprise (Prerequisite: ECN 2210, ECN 2220, 90 credits)		3		
MGT 251 Business Law I		LAW 3000	3		Total Delta College Credits Required		84		
PHL 213 Introduction to Ethics (preferred) -OR- PHL 203 Business Ethics		PHL 3100	3		Total Northwood University Credits Required		36		
Delta College Elective Coursework Required			34-35		B.B.A. Total Credits Required		120		

Requirements of transfer agreement:

- Completion of an associate's degree from Delta College as shown by official transcripts (additional Delta College courses may be required - see advisor).
- Completion of all coursework as shown above.
- A minimum of 120 credit hours are needed to obtain a B.B.A. from Northwood University.
- A minimum of 30 credit hours must be completed with Northwood University.
- All transfer coursework must be college-level; remedial coursework is not considered college-level.
- Students may incorporate additional minors or majors, but this will involve additional coursework; please see a Northwood University advisor.

Northwood University is devoted to continuous improvement and reserves the right to revise all curriculum guides or academic programs. To fulfill graduation requirements, students are to complete the curriculum guide that is in effect at the time they are enrolled at Northwood University.

I have read and agree to the provisions of this transfer agreement. I will meet with the Northwood Representative if I have any questions.

Signature (Student): _____ Date: _____

Northwood Representative: _____ Date: _____

2026.09.01