



## Transfer Articulation Guide (TAG)

3+1 Management - Bachelor of Business Administration (B.B.A.)  
Revised November 2025



Student Name:							
Associate Degree:							
GENERAL EDUCATION CORE	Northwood Course Equivalency	Credit		MAJOR / ELECTIVES	Northwood Course Equivalency	Credit	
ENG 131 Writing Experience I	ENG 1150	3	✓	BUA 221 Human Resources Management	MGT 2500	3	
ENG 132 Writing Experience II	ENG 1200	3		<b>Electives</b> (2000 level or higher)	Electives	15	
HIS 131 or HIS 132 Western Civ. (preferred) -OR- HIS 231 or HIS 232 US History	History	3 or 4		<b>Electives</b> (1000 level or higher)	Electives	12-13	
MAT 133 Introduction to Probability & Statistics	MTH 2310	4					
MAT 139 College Algebra OR MAT 137 AND MAT 138 College Algebra I & II	MTH 1150	4					
Natural Science (with lab)- Select from: BIO, CEM, GEL, NSC or PHY	Natural Science	4					
PLS 141 American National Government	PSC 2010	3		<b>Major and Electives</b>		<b>30-31</b>	
Psychology or Sociology (for Humanities see Advisor)	PSY, SOC or HUM	3		<b>NORTHWOOD UNIVERSITY 4TH YEAR COURSEWORK</b>			
COM 231 Communication Fundamentals	SPC 2050	3		ECN 4010 Economics of Public Policies (Prerequisites: ECN 2210, and 60 credits.)		3	
<b>General Education Core</b>			<b>30-31</b>	FIN 3010 Financial Management (Prerequisite: ACC 2415)		3	
<b>COMMON PROFESSIONAL CORE</b>				MGT 3500 Operations Management (Prerequisite: MGT 2300 & 2310)		3	
ACC 231 Principles of Accounting I	ACC 2410	4		MGT 3700 Practice of Management & Leadership (Prerequisite: ACC 2415, MGT 2300 & MKT 2080)		3	
ACC 232 Principles of Accounting II	ACC 2415	4		MGT 4030 International Management (Prerequisite: MGT 2300 & MKT 2080)		3	
BUA 250 Business Law I	LAW 3000	3		MGT 4250 Organizational Behavior (Prerequisite: MGT 2300)		3	
ECN 231 Macroeconomics	ECN 2220	3		MGT 4300 Management of Information Technologies (Prerequisite: MGT 2300 & MIS 1500)		3	
ECN 232 Microeconomics	ECN 2210	3		MGT 4800 Strategic Planning (Prerequisites: 90 credits, MGT 2300, FIN 3010/3210)		3	
CIS 101 Intro to Computer Systems	MIS 1500	3		PHL 4100 Philosophy of the American Enterprise (Prerequisite: ECN 2210, ECN 2220, 90 credits)		3	
BUA 220 Principles of Management	MGT 2300	3		<b>3000/4000 Choice Elective</b>		3	
BUA 230 Principles of Marketing	MKT 2080	3		<b>Total Jackson College Credits Required</b>		<b>90</b>	
PHL 236 Ethics	PHL 3100	3		<b>Total Northwood University Credits Required</b>		<b>30</b>	
<b>Professional Core Required</b>			<b>29</b>	<b>B.B.A. Total Credits Required</b>		<b>120</b>	

**Requirements of transfer agreement:**

- Completion of an associate's degree from Jackson College as shown by official transcripts (additional Jackson courses may be required - see advisor).
- Completion of all coursework as shown above.
- A minimum of 120 credit hours are needed to obtain a B.B.A. from Northwood University.
- A minimum of 30 credit hours must be completed with Northwood University.
- All transfer coursework must be college-level; remedial coursework is not considered college-level.
- Students may incorporate additional minors or majors, but this will involve additional coursework; please see a Northwood University advisor.

Northwood University is devoted to continuous improvement and reserves the right to revise all curriculum guides or academic programs. To fulfill graduation requirements, students are to complete the curriculum guide that is in effect at the time they are enrolled at Northwood University.

I have read and agree to the provisions of this transfer agreement. I will meet with the Northwood Representative if I have any questions.

Signature (Student): \_\_\_\_\_ Date: \_\_\_\_\_

Northwood Representative: \_\_\_\_\_ Date: \_\_\_\_\_

09/26/24