



Transfer Articulation Guide (TAG)

3+1 Automotive Marketing Management
Bachelor of Business Administration (B.B.A.)
Guide effective September, 2022



Student Name: _____							
Associate Degree: _____							
MACOMB COMMUNITY COLLEGE GENERAL EDUCATION CORE	Northwood Course Equivalency	Credit		MACOMB COMMUNITY COLLEGE MAJOR / ELECTIVES	Northwood Course Equivalency	Credit	
ENGL 1210 (preferred) Composition 1 - OR - ENGL 1180 Communications 1	ENG 1150	3-4	✓	AUTO Electives (may take MKTG 2010 Professional Selling for 3 of the 9 credits)	AM Electives	9	
ENGL 1220 (preferred) Composition 2 - OR - ENGL 1190 Communications 2	ENG 1200	3-4		MGMT 2100 Effective Org Behavior & Team Development	MGT 4250	3	
HIST 1500 or HIST 1600 Western Civ. (preferred) -OR- HIST 2100 or HIST 2200 History of the US	History	4		Electives (2000 level or higher) Recommend BCOM 2050 and BUSN 2060	Electives	6-9	
MATH 1340 Statistics	MTH 2310	4					
MATH 1415 Precalculus I: College Algebra (Preferred) - OR - 1360 Finite Mathematics	MTH 1100 or MTH 1150	4		Macomb Community College Major and Electives			
Natural Science (with lab)-Select from: BIOL, CHEM, ENVS, ESCI, PHYS, PHSA	Natural Science	4		18-21			
POLS 1000 Introduction to American Politics	PSC 2010	4		NORTHWOOD UNIVERSITY 4TH YEAR COURSEWORK			
Psychology, Sociology or Humanities Elective	PSY, SOC or HUM	3-4		AM 1200 History and Culture of the Automotive Industry		3	
SPCH 1060 Speech	SPC 2050	3		AM 2640 Dealership Variable Operations (Prerequisite: AM 1200)		3	
Macomb Community College General Education Core		32-35		AM 2650 Dealership Fixed Operations (Prerequisite: AM 1200)		3	
MACOMB COMMUNITY COLLEGE - COMMON PROFESSIONAL CORE				AM 3630 Dealership Accounting (Prerequisite: ACC 2415)		3	
ACCT 1080 Principles of Accounting I	ACC 2410	4		AM 3650 Dealership Legal Issues/Finance and Insurance (Prerequisite: 60 Credits Completed)		3	
ACCT 1090 Principles of Accounting II	ACC 2415	4		AM 3990 Internship - Required (Prerequisite: 30 Credits Completed)		3	
BLAW 1080 Business Law I	LAW 3000	4		AM 4650 Dealership Financial Statement Analysis (Prerequisite: 90 Credits Completed)		3	
ECON 1160 Principles of Economics 1	ECN 2220	3		AM 4670 Dealership General Management (Prerequisite: 90 Credits Completed)		3	
ECON 1170 Principles of Economics 2	ECN 2210	3		ECN 4010 Economics of Public Policies (Prerequisites: ECN 2210, and 60 credits.)		3	
ITCS 1010 Computer and Information Processing Principles	MIS 1500	4		FIN 3010 Financial Management (Prerequisite: ACC 2415)		3	
MGMT 1010 Principles of Management	MGT 2300	3		MGT 4800 Strategic Planning (Prerequisites: 90 credits, MGT 2300, FIN 3010/3210)		3	
MKTG 1010 Principles of Marketing	MKT 2080	3		PHL 4100 Philosophy of the American Enterprise (Prerequisite: ECN 2210, ECN 2220, 90 credits)		3	
PHIL 2100 Introduction to Ethics	PHL 3100	3		Total Macomb Community College Credits Required		84	
Macomb Community College Professional Core Required		31		Total Northwood University Credits Required		36	
				B.B.A. Total Credits Required		120	

Requirements of transfer agreement:

- Completion of an associate's degree from Macomb Community College as shown by official transcripts (additional Macomb courses may be required - see advisor).
- Completion of all coursework as shown above.
- A minimum of 120 credit hours are needed to obtain a B.B.A. from Northwood University.
- A minimum of 30 credit hours must be completed with Northwood University.
- All transfer coursework must be college-level; remedial coursework is not considered college-level.
- Students may incorporate additional minors or majors, but this will involve additional coursework; please see a Northwood University advisor.

Northwood University is devoted to continuous improvement and reserves the right to revise all curriculum guides or academic programs. To fulfill graduation requirements, students are to complete the curriculum guide that is in effect at the time they are enrolled at Northwood University.

I have read and agree to the provisions of this transfer agreement. I will meet with the Northwood Representative if I have any questions.

Signature (Student): _____ Date: _____

Northwood Representative: _____ Date: _____

08/22/22