NORTHWOOD UNIVERSITY

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Starting Year:	2026 Starting Freshman			
Major(s):	Sport Management			
Minor				

		Take in	Completed	Remaining
FALL - FRESHMAN				
SPM 1010	Introduction to Sport Management			3
ENG 1150	Composition I			3
LDR 1110	The NU Experience			1
MGT 2300	Principles of Management			3
PHL 1100	Philosophy of American Life & Business			3
MTH 1100 MTH 1150	Finite Math ***OR*** College Algebra			3
SPRING				
SPM 1040	Collegiate Athletic Administration			3
ECN 2210	Principles of Microeconomics			3
ENG 1200	Composition II *(ENG 1150)*			3
LDR 1300	Professional Branding & Planning			1
MIS 1500	Business Productivity Software			3
MKT 2080	Principles of Marketing			3
FALL - SOPHOMORE				
SPM 3010	Sport Marketing *(MKT 2080)*			3
ACC 2410	Fundamentals of Financial Accounting			3
CHOICE				3
ECN 2220	Principles of Macroeconomics			3
LDR 2250	Emerging Leaders			1
PSC 2010	Introduction to American Government			3
SPRING				
SPM Elective	Elective			3
ACC 2415	Fundamentals of Managerial Accounting *(ACC 2410)*			3
CHOICE				3
HIS 2100	Foundations of the Modern World I			3
NSC 2100	Environmental Science			3
	LOWER LEVEL HOURS COMPLETED		**0**	
	LOWER LEVEL HOURS REMAINING			**63**
	TOTAL HOURS COMPLETED			**0**

Notes:

		Take in	Completed	Remaining
FALL - JUNIOR				
SPM 3520	Sales & Revenue Generation			3
SPM 2550	Event & Production Management or 3000-4000 SPM Elective			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
MTH 2310	Statistics I *(MIS 1500, MTH 1100/1150)*			3
SPC 2050	Speech Communications			3
SPRING				
SPM 4020	Sport Economics *(ECN 2210 and ECN 2220)*			3
SPM 2550	Event & Production Management or 3000-4000 SPM Elective			3
LAW 3000	Business Law I			3
MGT 4250	Organizational Behavior *(MGT 2300) (SEE *SIE BELOW)*			3
CHOICE	Optional			
SPM 3990	Internship **(required)**** *(Dept. Chair Approval)*			3
FALL - SENIOR				
SPM Elective	3000-4000 Level			3
SPM 4040	Sport Law *(LAW 3000)*			3
FIN 3010	Financial Management *(ACC 2415)*			3
PHL 3100	Ethics *(60 crs.)*			3
3000/4000	PSY/SOC/HUM *(SEE *SIE BELOW)*			3
SPRING				
SPM 4300	Seminar in Sport Management *(90 crs. and 21 SPM crs.)*			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
ECN 4010	Economics of Public Policy *(60 crs., ECN 2210)*			3
MGT 4800	Strategic Planning *(90 crs., MGT 2300, FIN 3010/3210)*			3
CHOICE	Optional			
	UPPER LEVEL HOURS COMPLETED		**0**	
	UPPER LEVEL HOURS REMAINING			**57**
	TOTAL HOURS REMAINING			**120**

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

****Students who are required to complete internships will complete after their Junior year with Department Chair approval.

SPM 2550 is required and may be taken in the fall or spring semester. +

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/24/2026