NORTHWOOD UNIVERSITY

BACHELOR OF SCIENCE DEGREE (BS/MBA)

Student Name:

Student ID#:

Date:

Starting Year:	2026 Starting Freshman			
Major(s):	Professional and Technical Communication			
Minor				

		Take in	Completed	Remaining
FALL - FIRST YEAR				
ENG 1150	Composition I			3
ENG 1100	Introduction to Professional and Technical Comm.			3
LDR 1110	The NU Experience			1
MGT 2300	Principles of Management			3
MIS 1500	Business Process Productivity Software			3
MKT 2080	Principles of Marketing			3
PHL 1100	Philosophy of American Life & Business			3
SPRING				
ECN 2210	Principles of Microeconomics			3
ENG 1200	Composition II *(ENG 1150)*			3
ENG 2200	Grammar and Usage in Professional Communication			3
MTH 1100	Finite Math ***OR***			
MTH 1150	College Algebra			3
LDR 1300	Professional Branding & Planning			1
MIN	Course in Minor Requirement**			3
MIN	Course in Minor Requirement**			3
FALL - SECOND YEAR				
ACC 2410	Fundamentals of Financial Accounting			3
ECN 2220	Principles of Macroeconomics			3
ENG 2500	Instructional Writing and Usability *(ENG 1200)*			3
ENG 3000	Publication and Information Management			3
ENG 3500	Information and Document Design *(ENG 2500 concurrent)*			3
MIN	Course in Minor Requirement**			3
LDR 2250	Emerging Leaders			1
SPRING				
ACC 2415	Fundamentals of Managerial Accounting *(ACC 2410)*			3
ENG 2900	Technical Writing for STEM Fields			3
ENG 3200	Report Writing and Applied Business Comm *(ENG 1200)*			3
ENG 4000	Storytelling in Multimedia Communications *(ENG 1200)*			3
MTH 2310	Statistics I *(MIS 1500, MTH 1100/MTH 1150)*			3
SPC 2050	Speech Communications			3
	LOWER LEVEL HOURS COMPLETED		**0**	
	LOWER LEVEL HOURS REMAINING			**75**
	TOTAL HOURS COMPLETED			**0**

Notes:

		Take in	Completed	Remaining
FALL - THIRD YEAR				
ENG 4100	Advanced Professional and Technical Communication (*ENG 3500, ENG 3200*)			3
MGT 3200	Management Communications *(ENG 1200)*			3
FIN 3010	Financial Management *(ACC 2415)*			3
LAW 3000	Business Law I			3
3000-4000 MIN	Course in Minor Requirement**			3
PHL 3100	Ethics			3
SPRING				
3000-4000 MIN	Course in Minor Requirement**			3
ECN 4010	Economics of Public Policy			3
MGT 4250	Organizational Behavior *(MGT 2300) (SEE* ***SIE** BELOW)*			3
MGT 4800	Strategic Planning *(MGT 2300, FIN 3010 or 3210)*			3
ENG 4010	Communication and Interpersonal Relations *(ENG 1200)*			3
ENG 4200	Professional Development in Prof and Technical Comm *(ENG 4100)*			3
SUMMER or COMPRESSED COURSES				
HIS 2100	Foundations of a Modern World I			3
NSC 2100	Environmental Science			3
XXX 3990	Internship in your minor discipline *(See * in notes section)*			3
	UPPER LEVEL HOURS COMPLETED		**0**	
	UPPER LEVEL HOURS REMAINING			**45**
	TOTAL HOURS REMAINING			**120**

Notes:

A maximum of 19 credits are to be taken in a semester.

Any courses taken in a compressed or summer session are at student's expense.

In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: **MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior, MKT 4230 Marketing Research, ECN 3000 International Trade and FIN 4010 International Finance.**

In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take **SOC 3500 Cultural Anthropology.**

Taking courses off-sequence will delay timely degree completion. Students required to take developmental courses (ENG 0900 & MTH 0980) will automatically be off sequence. These courses are required, but do not count towards degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/24/2026