NORTHWOOD UNIVERSITY

# BACHELOR OF SCIENCE DEGREE

**Student Name:**
**Student ID#:**
**Date:**

| Starting Year: | 2026 Starting Freshman |
|---|---|
| Major(s): | Professional and Technical Communication |
| Minor: | |

| | | Take in | Complete | Remaining |
|---|---|---|---|---|
| **FALL - FRESHMAN** | | | | |
| ENG 1100 | Introduction to Professional and Technical Comm. | | | 3 |
| ENG 1150 | Composition I | | | 3 |
| MGT 2300 | Principles of Management | | | 3 |
| MIS 1500 | Business Productivity Software | | | 3 |
| PHL 1100 | Philosophy of American Life & Business | | | 3 |
| LDR 1110 | The NU Experience | | | 1 |
| **SPRING** | | | | |
| ECN 2210 | Principles of Microeconomics | | | 3 |
| ENG 1200 | Composition II *(ENG 1150)* | | | 3 |
| ENG 2200 | Grammar and Usage in Professional Communication | | | 3 |
| LDR 1300 | Professional Branding & Planning | | | 1 |
| MTH 1100 | Finite Math ***OR*** | | | |
| MTH 1150 | College Algebra | | | 3 |
| MIN | Course in Minor Requirement** | | | 3 |
| **FALL - SOPHOMORE** | | | | |
| ACC 2410 | Fundamentals of Financial Accounting | | | 3 |
| ECN 2220 | Principles of Macroeconomics | | | 3 |
| ENG 2500 | Instructional Writing and Usability *(ENG 1200)* | | | 3 |
| LDR 2250 | Emerging Leaders | | | 1 |
| NSC 2100 | Environmental Science (or NSC elective) | | | 3 |
| SPC 2050 | Speech Communications | | | 3 |
| **SPRING** | | | | |
| ACC 2415 | Fund. of Managerial Accounting *(ACC 2410)* | | | 3 |
| ENG 2900 | Technical Writing for STEM Fields | | | 3 |
| HIS 2100 | Foundations of the Modern World I (or HIS elective) | | | 3 |
| MIN | Course in Minor Requirement** | | | 3 |
| MKT 2080 | Principles of Marketing | | | 3 |
| | **LOWER LEVEL HOURS COMPLETED** | | **0** | |
| | **LOWER LEVEL HOURS REMAINING** | | | **63** |
| | **TOTAL HOURS COMPLETED** | | | **0** |

| Notes: | | Take in | Complete | Remaining |
|---|---|---|---|---|
| **FALL - JUNIOR** | | | | |
| ENG 3000 | Publication and Information Management | | | 3 |
| ENG 3500 | Information and Document Design *(ENG 2500)* | | | 3 |
| MGT 3200 | Management Communications *(ENG 1200)* | | | 3 |
| MIN | Course in Minor Requirement** | | | 3 |
| MTH 2310 | Statistics I *(MIS 1500, MTH 1100/1150)* | | | 3 |
| **SPRING** | | | | |
| 3000-4000 MIN | Course in Minor Requirement** | | | 3 |
| ENG 3200 | Report Writing & Appl Bus Comm *(ENG 1200)* | | | 3 |
| ENG 4000 | Storytelling in Multimedia Communications *(ENG 1200)* | | | 3 |
| LAW 3000 | Business Law I | | | 3 |
| PHL 3100 | Ethics *(60 crs.)* | | | 3 |
| **FALL - SENIOR** | | | | |
| ENG 4100 | Advanced Professional and Technical Communication *(ENG 3500, ENG 3200)* | | | 3 |
| 3000-4000 MIN | Course in Minor Requirement** | | | 3 |
| 3000-4000 MIN | Course in Minor Requirement** | | | 3 |
| FIN 3010 | Financial Management *(ACC 2415)* | | | 3 |
| MGT 4250 | Organizational Behavior *(MGT 2300) (SEE* ***SIE** BELOW)* | | | 3 |
| **SPRING** | | | | |
| ECN 4010 | Economics of Public Policy | | | 3 |
| ENG 4010 | Communication and Interpersonal Relations *(ENG 1200)* | | | 3 |
| ENG 4200 | Professional Development in Prof and Technical Comm *(ENG 4100)* | | | 3 |
| MGT 4800 | Strategic Planning *(90 crs, MGT 2300, FIN 3010/3210)* | | | 3 |
| CHOICE | Optional | | | |
| | | | | |
| | | | | |
| | **UPPER LEVEL HOURS COMPLETED** | | **0** | |
| | **UPPER LEVEL HOURS REMAINING** | | | **57** |
| | **TOTAL HOURS REMAINING** | | | **120** |

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

**Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor is requested for this program. A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/24/2026