BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Starting Year:	2026 Starting Freshman
Major(s):	Entrepreneurship
Minor	

Notes:

		Take in	Completed	Remaining
FALL - FRESHMAN				
ACC 2410	Fundamentals of Financial Accounting			3
ENG 1150	Composition I			3
ETR 1010	Introduction to Entrepreneurship			3
LDR 1110	The NU Experience			1
MGT 2300	Principles of Management			3
PHL 1100	Philosophy of American Life & Business			3
SPRING				
ACC 2415	Fundamentals of Managerial Accounting *(ACC 2410)*			3
ECN 2210	Principles of Microeconomics			3
ENG 1200	Composition II *(ENG 1150)*			3
ETR 1200	Successful Business Models			3
LDR 1300	Professional Branding & Planning			1
MKT 2080	Principles of Marketing			3
FALL - SOPHOMORE				
CHOICE				3
ECN 2220	Principles of Macroeconomics			3
ETR 2010	Entrepreneurial Marketing *(MKT 2080)*			3
LDR 2250	Emerging Leaders			1
MIS 1500	Business Productivity Software			3
MTH 1100	Finite Math ***OR***			
MTH 1150	College Algebra			3
SPRING				
CHOICE				3
ETR 2200	Entrepreneurial Distribution Strategies *(ETR 2010)*			3
FIN 3010	Financial Management *(ACC 2415)*			3
HIS 2100	Foundations of the Modern World I			3
SPC 2050	Speech Communications			3
	LOWER LEVEL HOURS COMPLETED		**0**	
	LOWER LEVEL HOURS REMAINING			**63**
	TOTAL HOURS COMPLETED			**0**

		Take in	Completed	Remaining
FALL - JUNIOR				
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
ETR 3010	New Venture Finance *(FIN 3010/3210)*			3
LAW 3000	Business Law I			3
NSC 2100	Environmental Science			3
MTH 2310	Statistics I *(MIS 1500, MTH 1100/1150)*			3
SPRING				
ETR 3300	Business Plan Development *(ETR 3010)*			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
PSC 2010	Introduction to American Government			3
PHL 3100	Ethics *(60 crs. completed)*			3
CHOICE	Optional			
ETR 3990	Internship **(Required)**			3
FALL - SENIOR				
ETR 4010	Risk Analysis & Sources of Capital *(ETR 3010)*			3
ETR Elective	Elective **(Some require Chair approval) (Most require ETR 3010)**			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
MGT 4250	Organizational Behavior *(MGT 2300)(SEE* ***SIE** BELOW)*			3
3000/4000	PSY/SOC/HUM *(SEE *SIE BELOW)*			3
SPRING				
ETR 4200	New Venture Bus. Case Senior Project *(ETR 3010, ETR 3300)*			3
3000/4000 ETR	Elective **(Most require ETR 3010)**			3
ECN 4010	Economics of Public Policy			3
MGT 4800	Strategic Planning *(90 crs., MGT 2300, FIN 3010/3210)*			3
CHOICE	Optional			
	UPPER LEVEL HOURS COMPLETED		**0**	
	UPPER LEVEL HOURS REMAINING			**57**
	TOTAL HOURS REMAINING			**120**

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

** Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/24/2026