NORTHWOOD UNIVERSITY

BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

Starting Year:	2026 Starting Freshman	Take in	Completed	Remaining
Major(s):	Economics			
Minor				
FALL - FIRST YEAR				
ACC 2410	Fundamentals of Financial Accounting			3
ECN 2210	Principle of Microeconomics			3
ENG 1150	Composition I *(ENG 0900 or min. ACT of 18/SAT 421)*			3
LDR 1110	The NU Experience			1
MTH 1100	Finite Math OR			
MTH 1150	College Algebra OR			3
MGT 2300	Principles of Management			3
PHL 1100	Philosophy of American Life & Business			3
SPRING				
ACC 2415	Fundamentals of Managerial Accounting *(ACC 2410)*			3
ECN 2220	Principles of Macroeconomics			3
ENG 1200	Composition II *(ENG 1150)*			3
MTH 3100	Calculus I *(MTH 1150/1100 or ACT/SAT Score)*			3
MIS 1500	Business Productivity Software			3
CHOICE				3
LDR 1300	Professional Branding & Planning			1
FALL - SECOND YEAR				
CHOICE				3
LDR 2250	Emerging Leaders			1
HIS 2100	Foundations of the Modern World I			3
LAW 3000	Business Law I			3
MKT 2080	Principles of Marketing			3
NSC 2100	Environmental Science			3
SPC 2050	Speech Communications			3
SPRING				
CHOICE				3
ECN 3010 or ECN 3020	Intermediate Microeconomics or Intermediate Macroeconomics *(ECN 2210, ECN 2220)*			3
ECN	Economics Elective			3
FIN 3010	Financial Management *(ACC 2415)*			3
MTH 2310	Statistics *(MIS 1500, MTH 1100/1150)*			3
PSC 2010	Introduction to American Government			3
	LOWER LEVEL HOURS COMPLETED		**0**	
	LOWER LEVEL HOURS REMAINING			**75**
	TOTAL HOURS COMPLETED			**0**

Notes:		Take in	Completed	Remaining
FALL - THIRD YEAR				
CHOICE				3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
ECN	Economics Elective			3
ECN 4500	Introduction to Econometrics *(60 crs., ECN 3010, MTH 2310)*			3
MGT 4250	Organizational Behavior *(MGT 2300) (SEE* ***SIE** *BELOW)*			3
PHL 3100	Ethics			3
SPRING				
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
ECN 3020 or ECN 3010	Intermediate Macroeconomics or Intermediate Microeconomics *(ECN 2210, ECN 2220)*			3
ECN 4010	Economics of Public Policy *(ECN 2210 and 60 crs.)*			3
ECN 4890	Research Methods *(ECN 4500)*			3
MGT 4800	Strategic Planning *(90 crs, MGT 2300, FIN 3010/3210)*			3
SUMMER or COMPRESSED COURSES				
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
3000/4000	PSY/SOC/HUM *(SEE *SIE BELOW)*			3
ECN 3995	Internship *(See * in notes section)*			3
	UPPER LEVEL HOURS COMPLETED		**0**	
	UPPER LEVEL HOURS REMAINING			**45**
	TOTAL HOURS REMAINING			**120**

Notes:

A maximum of 19 credits are to be taken in a semester.

Any courses taken in a compressed or summer session are at student's expense.

* In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: **MTH 3340 Statistics II, MKT 3050 Consumer Behavior and MKT 4230 Marketing Research.**

In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take **SOC 3500 Cultural Anthropology.**

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/24/2026