NORTHWOOD UNIVERSITY

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Starting Year:	2026 Starting Freshman			
Major(s):	Automotive Marketing & Management			
Minor				

		Take in	Completed	Remaining
FALL - FRESHMAN				
AM 1200	History and Culture of the Automotive Industry			3
ENG 1150	Composition I			3
LDR 1110	The NU Experience			1
MGT 2300	Principles of Management			3
MIS 1500	Business Productivity Software			3
PHL 1100	Philosophy of American Life & Business			3
SPRING				
AM 2640	Dealership Variable Operations *(AM 1200, Lab co-req)*			3
ECN 2210	Principles of Microeconomics			3
ENG 1200	Composition II *(ENG 1150)*			3
LDR 1300	Professional Branding & Planning			1
MKT 2080	Principles of Marketing			3
MTH 1100 MTH 1150	Finite Math ***OR*** College Algebra			3
FALL - SOPHOMORE				
AM 2650	Dealership Fixed Operations *(AM 1200, Lab co-req)*			3
ACC 2410	Fundamentals of Financial Accounting			3
CHOICE				3
ECN 2220	Principles of Macroeconomics			3
LDR 2250	Emerging Leaders			1
SPC 2050	Speech Communications			3
SPRING				
AM	AM Elective			3
ACC 2415	Fundamentals of Managerial Accounting *(ACC 2410)*			3
CHOICE				3
HIS 2100	Foundations of the Modern World I			3
PSC 2010	Introduction to American Government			3
	LOWER LEVEL HOURS COMPLETED		**0**	
	LOWER LEVEL HOURS REMAINING			**63**
	TOTAL HOURS COMPLETED			**0**

Notes:		Take in	Completed	Remaining
FALL - JUNIOR				
AM 3650	Dealership Legal Issues/Finance & Insurance *(60 crs., Lab co-req)*			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
FIN 3010	Financial Management *(ACC 2415)*			3
LAW 3000	Business Law I			3
MTH 2310	Statistics I *(MIS 1500, MTH 1100/1150)*			3
SPRING				
AM 3630	Dealership Accounting *(ACC 2415, Lab co-req)*			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
3000/4000	PSY/SOC/HUM *(SEE *SIE BELOW)*			3
NSC 2100	Environmental Science			3
CHOICE	Optional			
AM 3990	Internship **(required)**			3
FALL - SENIOR				
AM	AM Elective			3
AM 4650	Dealership Financial Statement Analysis *(90 crs., Lab co-req)*			3
3000/4000	*CHOICE (SEE *SIE BELOW)*			3
MGT 4250	Organizational Behavior *(MGT 2300) (SEE* ***SIE** BELOW)*			3
PHL 3100	Ethics *(60 crs.)*			3
SPRING				
3000/4000	AM Elective			3
AM 4670	Dealership General Management *(90 crs., Lab co-req)*			3
ECN 4010	Economics of Public Policy *(ECN 2210 and 60 crs.)*			3
MGT 4800	Strategic Planning *(90 crs., MGT 2300, FIN 3010/3210)*			3
CHOICE	Optional			
	UPPER LEVEL HOURS COMPLETED		**0**	
	UPPER LEVEL HOURS REMAINING			**57**
	TOTAL HOURS REMAINING			**120**

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an academic counselor to ensure timely degree completion.

** Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/24/2026