THE REPORT ON ATHLETIC PROGRAM PARTICIPATION RATES AND FINANCIAL SUPPORT DATA (EADA)

Northwood University
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Any coeducational institution of higher education that participates in Title IV, the federal student aid program, and has an intercollegiate athletic program, must comply with the *EADA* by preparing an annual report, officially called *The Report on Athletic Program Participation Rates and Financial Support Data*; more commonly known as the EADA Report.

Federal regulations require that the following information, based on the previous reporting year, be available for inspection by students, prospective students, and the public by October 15 of each year.

Name of Reporting Institution: Northwood University – Michigan Campus- Midland, MI

Information for the Reporting Year: July 1, 2025 – June 30, 2026

Number of Undergraduates (i.e.; full-time, baccalaureate, degree –seeking students) by Gender:

	Number	Percent
Male undergraduates:	885	67%
Female undergraduates:	437	33%
Total undergraduates:	1,322*	

*The above enrollment by gender includes students from the University's traditional and adult degree programs. Generally, full-time students in the adult degree programs do not participant in the University athletic programs.

Institutional Contact:

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2025-2026 – Sports
NCAA Division II

Men's Teams	Women's Teams
Baseball	Basketball
Basketball	Golf
Football	Soccer
Golf	Softball
Soccer	Tennis
Tennis	Volleyball
Lacrosse	Lacrosse
Track & Field, Cross Country (combine)	Track & Field, Cross Country (combine)

2025-2026 - Athletic Aid

Athletic Aid	Men's Teams	Women's Teams	Total Athletic Aid
Amount of Aid	$504,240.71	$487,004.00	$991,244.71
Ratio	51%	49%	100%

2025-2026 Recruiting Expenses

Recruiting Expenses	Men's Teams	Women's Teams	Total Expense
Total	$38,447.05	$13,169.44	$51,616.49

2025-2026 Coaches' Salaries

Head Coaches Salaries	Men's Teams	Women's Teams
Average Annual Institutional Salary per Head Coaching Position	$60,205	$47,575
Number of Head Coaches Positions Use to Calculate the Average	8	8
Number of Volunteer Head Coaching Positions	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	$74,099	$58,554
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	6.5	6.5

Assistant Coaches Salaries	Men's Teams	Women's Teams
Average Annual Institutional Salary per Assistant Coaching Position	$37,410	$28,240
Number of Assistant Coaches Positions Use to Calculate the Average	22	10
Number of Volunteer Assistant Coaching Positions	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	$48,413	$35,300
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	17	8

2025-2026 Total Revenue

Varsity Teams	Men's Teams	Women's Teams	Total
Baseball	408,077		408,077
Basketball	466,361	466,999	933,360
Football	1,055,082		1,055,082
Golf	141,196	112,453	253,649
Soccer	246,486	202,079	448,565
Lacrosse	237,830	212,572	450,402
Softball		304,426	304,426
Tennis	71,320	80,140	151,460
Track and Field, Cross Country (combined)	334,415	274,044	609,459
Volleyball		328,333	328,333
Total Revenue of all sports except	1,439,324	1,515,045	2,954,371
Total Revenue Men's and Women's Teams	2,960,767	1,982,046	4,942,813
Not Allocated by Gender/Sport			2,352,666
Grand Total Revenues			$7,295,479

2025-2026 Total Expenses

Varsity Teams	Men's Teams	Women's Teams	Total
Baseball	408,077		408,077
Basketball	466,361	466,999	933,360
Football	1,055,082		1,055,082
Golf	141,196	112,453	253,649
Soccer	246,486	202,079	448,565
Lacrosse	237,830	212,572	450,402
Softball		304,426	304,426
Tennis	71,320	80,140	151,460
Track and Field, Cross Country (combined)	334,415	274,044	608,459
Volleyball		328,333	328,333
Total Expenses of all sports except Football, Basketball (combined)	1,439,324	1,515,045	2,953,371
Total Expenses Men's and Women's Teams	2,960,767	1,981,046	4,941,813
Not Allocated by Gender/Sport			2,352,666
Grand Total Expenses			$7,294,479

Operating (Game Day) Expenses by Team

Men's Teams

Varsity Teams	Participants	Operating expenses Per Participant	By Team
Baseball	56	3,181	178,121
Basketball	29	3,729	108,139
Football	133	1,721	228,891
Golf	25	1,401	35,036
Soccer	37	2,368	87,627
Lacrosse	42	2,015	84,620
Tennis	11	2,065	22,711
Track & Field Combined	60	772	46,294
Total	393		$791,439

Women's Teams

Varsity Teams	Participants	Operating Expenses Per Participant	By Team
Basketball	17	5251	89,267
Golf	7	2.782	19,471
Soccer	34	2,375	80,736
Softball	38	3,012	114,448
Lacrosse	19	3,151	59,867
Tennis	7	3,564	24,949
Track & Field Combined	22	2,360	51,911
Volleyball	19	3,003	57,061
Total	163		$497,710

Men's and Women's Combined

	Total Operating (Game Day) Expenses
Baseball	178,121
Basketball	197,406
Football	228,891
Golf	54,507
Lacrosse	144,487
Soccer	168,363
Softball	114,448
Tennis	47,660
Track & Field Combined	98,204
Volleyball	57,061
Total	$1,289,149

Summary

	Men's Teams	Women's Teams	Total
Total of Head Coaches Salaries	481,641	380,602	862,244
Total of Assistant Coaches Salaries	486,327	197,677	684,004
Athletically Related Student Aid	504,241	487,004	991,245
Recruiting Expenses	38,447	13,169	51,616
Operating (Game Day) Expenses	791,439	497,710	1,289,149
Subtotal of above expenses	2,315,088	1,576,329	3,891,417
Other Expenses	645,678	405,718	1,051,396
Total Expenses for Teams	2,960,766	1,982,047	4,942,813
Not Allocated by Team Expenses			2,352,666
Grand Total Expenses (Total expenses + not-allocated expenses)			$7,295,479
Total Revenues for Teams	2,960,766	1,982,047	4,942,813
Not Allocated Revenues			2,352,666
Grand Total Revenues (Total Revenue + not-allocated)			$7,295,479
Grand Total Revenues minus Grand Total Expenses			$0

Athletics Participation

Sport	Number of Participants	
	Men's Teams	Women's Teams
Baseball	56	
Basketball	29	17
Football	133	
Golf	25	7
Lacrosse	42	19
Soccer	37	34
Softball		38
Tennis	11	7
Track and Cross Country Total	60	22
Cross Country	23	12
Volleyball		19
Total Participants	416	175
Unduplicated Count of Participants	388	158

Head Coaches Assignments

Head Coaches of Men's Teams

Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Full Time University Employee
Baseball	1		1					
Basketball	1		1					
Golf		1	1					
Football	1		1					
Soccer	1		1					
Tennis		1	1					
Lacrosse	1		1					
Track & Field Combine		1	1					
Coaching Position Totals	5	3	8					

Head Coaches of Women's Teams

Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball					1		1	
Golf		1	1					
Soccer	1		1					
Softball	1		1					
Tennis		1	1					
Lacrosse					1		1	
Track & Field Combine		1	1					
Volleyball	1		1					
Coaching Position Totals	3	3	6		2		2	

Assistant Coaches Assignments

Sport	Assistant Coaches of Men's Teams							
	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	1	1	1	1	0	0	0	0
Basketball	1	1	1	1	0	0	0	0
Football	6	3	7	2	0	0	0	0
Golf	0	0	0	0	1	0	1	0
Soccer	0	3	0	3	0	0	0	0
Tennis	0	1	1	0	0	0	0	0
Lacrosse	1	0	1	0	0	0	0	0
Track & Field Combine	1	1	1	1	1	0	1	0
Coaching Position Totals	10	10	12	8	2	0	2	0

Sport	Assistant Coaches of Women's Teams							
	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball	1	0	1	0	0	0	0	0
Golf	0	0	0	0	1	0	1	0
Soccer	0	1	0	1	0	0	0	0
Softball	0	1	0	1	1	0	1	0
Tennis	0	1	1	0	0	0	0	0
Lacrosse	0	0	0	0	1	0	1	0
Track & Field Combine	0	1	1	0	1	0	1	0
Volleyball	0	0	0	0	1	0	1	0
Coaching Position Totals	1	4	3	2	5	0	5	0