

NORTHWOOD UNIVERSITY AUTO SHOW GALA

Liberty & Legacy

Friday, September 18, 2026 | Midland Country Club | 6:00 p.m.

2026
AUTO SHOW GALA



NORTHWOOD
UNIVERSITY

We the People

of the United States, in order to form a more perfect Union, establish Justice, insure domestic Tranquillity, provide for the common Defense, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.

Article I.
Section 1. All legislative Powers herein granted shall be vested in a Congress of the United States, which shall consist of a Senate and House of Representatives.

Section 2. The House of Representatives shall be composed of Members chosen every second Year by the People of the several States, and the Electors in each State shall have the Qualifications requisite for Electors of the most numerous Branch of the State Legislature.

Liberty & Legacy



Last year, more than **1,020** private donor scholarships were awarded to Northwood students.

“Tonight is an example of The Northwood Idea in action. When you choose to invest in Northwood students, you highlight the core of who we are: individuals choosing, freely and generously, to support one another and invest in a stronger future through a new generation of hard-working, brilliant students. Every gift, every conversation, every moment tonight helps make the dream of higher education and a life well spent in service to others a reality.

Thank you for being here, and for believing in what these students can become with your help.”

- Justin Marshall
Vice President of Advancement



Celebrating 250 Years of America

GALA RAFFLE

\$100 PER CARD

Only two decks of 52 cards available.

Once they're gone, they're gone!

Purchase your ticket from a Northwood student before they sell out.

BACKYARD BUNDLE:

A premium wood cooler engraved with the Liberty & Legacy logo, a charcuterie set, Angel's Envy Bourbon engraved with the Northwood logo, and a bourbon smoking kit.

BREWING UP LEGACY

A Breville Barista espresso machine, an Espresso Yourself kit, and a Gourmet Coffee kit.

Raffle items may include additional surprises.

**MUST BE
PRESENT TO
WIN!**

EVENING AGENDA

6:00 PM	Reception
7:00 PM	Strolling Dinner
7:45 PM	Program and Live Auction
9:15 PM	Dessert and Dancing with Christina Kateri Band
10:00 PM	Announcements and Raffle Winners
11:30 PM	Event Concludes

Thank you to the Midland Country Club for hosting our event

2026 GALA COMMITTEE

Katie Holton '18 & '19 MBA, Co-Chair • Natalie Roe '98, '17, MBA, Co-Chair

Paul Bearden '97	Kelly LaFontaine - NU Parent
Chris Cass '96	Nathan Rachow '95
Adam Fitzpatrick '03	Christina Salmon '15 & '16 MBA
Rick Guirlinger '11 MBA	Ethan Schad '22
Jason Jager - Friend of NU	Tate Treacy '98

TOWN AND CAMPUS HONORARY FOUNDERS COMMITTEE

Nancy Barker	Holly Jozwiak
Pamela Boundy	Sue MacKeller
Yvonne Fisher	Gretchen Pretty
Cassie Gambrell	Beth Taylor
Janet Hahn	Megan Wilson



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LIVE AUCTION

NASCAR PACKAGE

Compliments of Cox Automotive, you and three guests will enjoy all the NASCAR action from the Cox Automotive Suite where there will be complimentary food and beverages provided along with VIP experiences such as Paddock Access and a VIP tour of the NASCAR Garage.

Date to be determined when the 2027 schedule is released.



THE MILL BY ZEHNDER'S LUXURY GETAWAY

Indulge in Frankenmuth's newest landmark of luxury: a two-night escape in one of The Mill's exquisite boutique suites — the crown jewel of Zehnder Park, gracefully perched along the banks of the Cass River. Here, storied history meets refined modern elegance, every detail curated for the discerning traveler — from sumptuous linens and artful design to views that frame the river at every turn.

Your stay includes a classic, family-style dinner for two at Zehnder's, where generations-old recipes and timeless hospitality create an evening as memorable as the setting itself.

An escape reserved for those who appreciate the extraordinary — a rare invitation to slow down, savor, and be exquisitely indulged.

**There may be an additional live auction item not listed in the formal program*





NAMING RIGHTS FOR THE WINGS OF LIBERTY MURAL

Have naming rights from **November 1st to October 31st** for the Wings of Freedom mural at Northwood University. It's a premier photo spot on campus that was created by Northwood University Graphic Designer Gloria Heye, designed to celebrate Northwood pride and spirit. It can be found on campus by Miner Hall where students and visitors are taking pictures, tagging Northwood University and showcasing their connection to America's Free Enterprise University.

NAMING RIGHTS FOR SYBIL LUDINGTON'S RIDE

In 1777, sixteen-year-old Sybil Ludington rode more than 40 miles through the night to warn her father's militia of a British attack. A ride of courage that outdistanced even Paul Revere's, yet remains far less known, but deserves every bit as much of acknowledgment. This original bronze by celebrated sculptor Anna Hyatt Huntington, also the creator of Northwood's beloved Lincoln on the Prairie, will stand as a lasting tribute to women trailblazers everywhere. Naming this statue honors every woman who has gone into the unknown to protect what matters and ensures Sybil's story, and the spirit it represents, lives on for generations of Northwood students and the community. Your name will be showcased from **November 1st to October 31st** with acknowledgment at the statue reveal on **October 24th**.



NAMING RIGHTS FOR WE THE PEOPLE

Place your bid to become the sponsor of Northwood University's stunning American flag mural from **November 1st to October 31st**. This impressive mural graces the exterior of the Griswold Communications Center, serving as an iconic landmark and a popular photo opportunity on campus.

Its vibrant red, white, and blue design captures attention from afar, symbolizing Northwood's unwavering commitment to the ideals of freedom and liberty that define our great nation. This illuminated mural offers a unique chance to have your name proudly displayed for an entire year.

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FERRARI ESPERIENZA

Meet at Cauley Ferrari of Detroit for a brand experience and dealership tour led by Joe Cauley. From there, drive the latest available Ferrari demo model across town to M1 Concourse in Pontiac, Michigan. (20-minute drive.) Once you arrive, slip on a helmet and hop into the passenger seat of a Ferrari 296 Challenge Race car for high-speed thrill laps around the 1.5-mile circuit.

This experience is redeemable only on dates with M1 track availability and is subject to monthly calendar review. Available to the auction bidder and one guest. Expires 12 months from purchase.



EAST/WEST MALL WALK SIGN NAMING RIGHTS

As a graduate or a supporter of Northwood University, you appreciate the school's mission to develop free-enterprise leaders who drive economic and social progress. Now you can motivate students to aspire to the kind of success you now enjoy by bidding on this "Walk to Free Enterprise" naming opportunity! Your name will be showcased from **November 1st to October 31st**. The East/West sign will be at the main intersection of Whiting Drive. You will be an inspiration for students and legendary in your time when you win this bid.

LIONS VS. BEARS THANKSGIVING GAME PACKAGE

Kick off Thanksgiving the right way, in the heart of the action. This package includes two tickets to the Lions vs. Bears Thanksgiving Day game at Ford Field, Section 109, Row 12, plus a parking pass so you're set from arrival to kickoff. And for the diehard fans in the house, a neon LIONS sign and a LIONS inflatable to bring the pride home for a true *Honolulu Blue* holiday.



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In loving memory
of Joseph T. Dionas

BOURKE SERVICES, LLC
WORKING WITH YOUR BUSINESS
TO ATTAIN FINANCIAL STRATEGIES



PATRIOT SPONSOR



Dr. Graham and Jennifer '83 Williams

Eve Knudtsen '85

Justin '03 and Tara Marshall

Brett '01 and Sarah '02 Federico

Thank you Jesse Shapiro, Benefit Auctioneer
and Master of Ceremonies

**THANK YOU FOR YOUR SUPPORT
OF NORTHWOOD UNIVERSITY**



LIBERTY & LEGACY MENU

A TASTE OF LEGACY

Brussels Bar — 3 Styles, Tossed Live

Balsamic Glaze, Pecan, Chevre / Lemon Aioli, Pecorino,
Mini Garlic Anchovy Croutons / Maple Bourbon Gastrique,
Bacon, Aged Cheddar

Steak de Burgo

Filet Mignon Medallions, Basic Beurre Blanc,
Wild Mushroom Medley, Petite Green Beans

Slow-Roasted Turkey Breast

Mashed Potatoes, Turkey Gravy, Cranberry Relish,
Dinner Rolls

Nashville Chicken Melts

Nashville Chicken Tenders, Grilled Texas Toast, American &
Colby Longhorn Cheese, Pickles, Red Onion, Tomato

NOLA BBQ Shrimp

Oishii Shrimp, Garlic, Tasso Ham, Parsley, Lemon,
Worcestershire, Butter, Hot Sauce, Crusty Baguette

Superior Walleye

Sweet Corn Succotash, Honey Lemon Vinaigrette,
Baby Potatoes

St. Louis Toasted Ravioli

With Eggplant & Basil Pomodoro

Santa Maria Tri-Tip (*served medium rare*)

Served with Street Taco Tortillas (flour; corn available
upon request), Curtido Slaw, Roasted Poblano Guacamole,
Salsa Roja

Shrimp Cocktail

Lemon Wedges, Cocktail Sauce

Salad Bar

Cucumber, Tomato, Red Onion, Croutons, Shredded Cheese,
Shaved Parmesan, Chevre, Peas, Pistachio, Hard-Boiled Egg,
Bacon, Blue Cheese; Honey French, Blue Cheese,
Ranch Dressings

New England Lobster Rolls

Toasted New England Rolls, Lobster Salad with Celery

Roasted Beet Carpaccio

Slow-Roasted Red Beets, Buffalo Mozzarella, Baby Arugula,
Pistachio, Lemon, Flake Salt

BLT Crostini's

Toasted Baguette, Green Peppercorn Aioli, Heirloom Tomato,
Lardons, Fall Greens

Peach & Raspberry Salad

White Balsamic-Glazed Peaches, Raspberries, Baby Spinach,
Ricotta with Honey & Orange Zest, Cracked Marcona Almonds,
Blackberry Balsamic Dressing

Waldorf Cups

Honeycrisp Apple, Celery, Red Grapes, Lemon Aioli, served in
Baby Romaine Cups, Toasted Walnuts

Bacon Wrapped Dates

DESSERT

Strawberry Shortcake Verrine, Peach Cobbler Verrine,
Blueberry Upside Down Cake,
Raspberry Chocolate Cheesecake

YOU MAKE A DIFFERENCE

Net proceeds from this evening's event support Northwood University students through both the Town & Campus
Endowed Scholarship and the Alumni Legacy Endowed Scholarship. Your generosity builds these funds for deserving
students who otherwise might not be able to attend Northwood.

2025-26 Northwood Town & Campus Scholarship Recipients

Maxwell Bernard
Dereon Campbell
Gavin Gingras
Calvin Koczara
Collin Ridgway
Samantha Stricker
Emma Witbrodt

2026 Northwood University International Auto Show Executive Board General Chair and Cox Automotive Scholarship Recipient

Chase Southwick

2025-26 Alumni Legacy Scholarship Recipients

Alexander Criscuolo
Isabella DeLong
Grace Goldman
Adam Johnson
David Katt
Brett Kreiner

2026 Dorman Products Automotive Aftermarket Chair Scholarship Recipient

The Brickl Auto Show Scholarship

Zachary Mason
Aidan Shellnut
Gabrielle Shelton
Isabella Shelton
Megan Taylor
Jacob Wartenberg
Benjamin Wessel
Sophia Whitten

Caden Olvey

Carver Petell



We the People

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