



DW Awards Gala Executive Committee

Mary Ellen Hess '80
DW 2023

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Distinguished Women Awards

Join Us in a Celebration of Legacy

In 1970, Northwood University did something bold and virtually unheard of. It created an award to celebrate women's extraordinary contributions that had too often gone unrecognized.

The Distinguished Women Awards have celebrated those who refused to play small. Leaders whose vision, generosity, and grit left the world better than they found it. Their impact ripples through classrooms, boardrooms, and communities.

This October, we are bringing back these extraordinary honorees, from every decade and every walk of life, to pay tribute to our past, set expectations for the future, and celebrate those who have dared to change the world.

Join us as a guest or consider a sponsorship opportunity.

The next generation is watching.



**Saturday
October 24
2026**

The H Hotel *Formal Attire*
111 West Main Street, Midland, MI
833.798.4493 | thehhotel.com

6:00 p.m. - Cocktail Reception
7:00 p.m. - Dinner • Program

Distinguished Women
Awards Gala Website



RSVP BY OCTOBER 2ND

by visiting www.northwood.edu/dw
or Jen Carpenter at carpenterj@northwood.edu
or 989-837-4465

FOR MORE INFORMATION CONTACT:

Jen Carpenter

Director of Signature Events
989.837.4465 or carpenterj@northwood.edu

NORTHWOOD UNIVERSITY is a 501(c)(3) non-profit organization and donations are tax deductible as allowed by law.

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Northwood University is committed to a policy of nondiscrimination and equal opportunity for all persons regardless of Race, Color, Religion, Age, Sex, Sexual Orientation, Gender Identity or Expression, National Origin, Marital Status, Height, Weight, Disability, Veteran Status, or any other characteristic protected by federal, state or local laws. 2026-3268 5.28





2026 DISTINGUISHED WOMEN AWARDS GALA

Sponsorship Levels and Benefits

Proceeds benefit the Distinguished Women Awards Endowed Scholarship Fund and provide scholarship opportunities for Northwood students.

Sponsorships must be confirmed by September 28, 2026, to be included in print materials.

Recognition benefits and table placement increase in prominence and prestige at higher sponsorship levels.

Gala Opportunities

Join us! Sponsor to support scholarships and give the next generation of leaders a seat in the room.

LEGACY SPONSOR - \$50,000

Payment in excess of \$2,240 is tax deductible

- Recognition on all collateral as Legacy Sponsor
- Two Premier tables of eight at Gala
- Sponsor table of eight Northwood University students to attend Gala
- Recognition in all program and signage
- Attendance for four at Legacy Circle Dinner, Yellow Rose Brunch, and Flower Breakfast
- Recognition on website

PREMIER SPONSOR - \$25,000

Payment in excess of \$1,120 is tax deductible

- Recognition on all collateral as Premier Sponsor
- Premier table of eight at Gala
- Sponsor Six Northwood University students to attend Gala
- Recognition in program and signage
- Recognition on website

LILAC SPONSOR - \$15,000

Payment in excess of \$1,120 is tax deductible

- Premier table of eight at Gala
- Sponsor four Northwood University students to attend Gala
- Recognition in program and signage
- Recognition on website

DAHLIA SPONSOR - \$10,000

Payment in excess of \$1,120 is tax deductible

- Table of eight at Gala
- Sponsor two Northwood University students to attend Gala
- Recognition in program and signage
- Recognition on website

ORCHID SPONSOR - \$5,000

Payment in excess of \$560 is tax deductible

- Four Gala tickets
- Recognition in program and signage
- Recognition on website

TULIP SPONSOR - \$2,500

Payment in excess of \$280 is tax deductible

- Two Gala tickets
- Recognition in program and signage
- Recognition on website

LILY SPONSOR - \$1,500

Payment is tax deductible

- Sponsor two Northwood University students to attend Gala
- Recognition in program and signage

LEGACY CIRCLE DINNER SPONSOR - \$3,000

Payment in excess of \$280 is tax deductible

- Two Gala tickets
- Sponsor of the Legacy Circle Dinner
- Recognition in Legacy Circle Dinner signage and Gala program
- Recognition on website

YELLOW ROSE BRUNCH SPONSOR - \$5,000

Payment in excess of \$280 is tax deductible

- Two Gala tickets
- Sponsor of the Yellow Rose Brunch
- Recognition on Yellow Rose Brunch signage and Gala program
- Recognition on website

FLOWER BREAKFAST SPONSOR - \$3,000

Payment in excess of \$280 is tax deductible

- Two Gala tickets
- Sponsor of Flower Breakfast
- Recognition in Flower Breakfast signage and Gala program
- Recognition on website

INDIVIDUAL TICKET - \$175

Payment in excess of \$140 is tax deductible

PAYMENT OPTIONS:

You can purchase your sponsorship online at northwood.edu/dw or send a check (made payable to Northwood University) to the following address:

NORTHWOOD UNIVERSITY

Advancement Office/DW Awards Gala • 4000 Whiting Dr., Midland, MI 48640