



# BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2026 Starting Freshman	Take In	Completed	Remaining
Major(s):	Automotive and Mobility Studies			
Concentration:	Motorsports Management			

Take In	Completed	Remaining

## FALL - FRESHMAN

AM 1200	History and Culture of the Automotive Industry			3
ENG 1150	Composition I			3
LDR 1110	The NU Experience			1
MGT 2300	Principles of Management			3
MIS 1500	Business Productivity Software			3
PHL 1100	Philosophy of American Life & Business			3

## FALL - JUNIOR

AM 3040	Global Automotive Issues			3
ECN 2210	Principles of Microeconomics			3
FIN 3010	Financial Management (ACC 2415)			3
MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3
SPM 3010	Sport Marketing			3

## SPRING

AM 2000	Anatomy of Motor Vehicles			3
ENG 1200	Composition II (ENG 1150)			3
LDR 1300	Professional Branding & Planning			1
MKT 2080	Principles of Marketing			3
MTH 1100	Finite Math OR			
MTH 1150	College Algebra			3

## SPRING

AM 3010	Motorsports Fieldwork II (AM 2010)			1
AM 3860	Fundamentals of the Powersports Industry			3
ECN 2220	Principles of Macroeconomics			3
LAW 3000	Business Law I			3
NSC 2100	Environmental Science			3
MKT 3400	The Customer Experience			3

## FALL - SOPHOMORE

ACC 2410	Fundamentals of Financial Accounting			3
AM 2010	Motorsports Fieldwork I			1
AM 3800	Fundamentals of Motorsports			3
LDR 2250	Emerging Leaders			1
SPC 2050	Speech Communications			3
SPM 2550	Event & Production Management			3

AM 3990	Internship (required)			3
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## FALL - SENIOR

3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3
AM 4500	Motorsports HR & Talent Management			3
MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)			3
PHL 3100	Ethics (60 crs.)			3
SPM 3710	Sport Consumer Behavior (SPM 3010)			3

## SPRING

ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3
AM 2540	Automotive Digital Marketing			3
HIS 2100	Foundations of the Modern World I			3
MIS 2100	Visual Analytics for Business Intelligence			3
PSC 2010	Introduction to American Government			3

## SPRING

AM 4010	Motorsports Fieldwork III (AM 3010)			1
AM 4700	Automotive & Mobility Leadership (AM 3040)			3
CHOICE				3
ECN 4010	Economics of Public Policy (ECN 2210 and 60 crs.)			3
MGT 4800	Strategic Planning (90 crs., MGT 2300, FIN 3010/3210)			3

LOWER LEVEL HOURS COMPLETED	0
LOWER LEVEL HOURS REMAINING	58
TOTAL HOURS COMPLETED	0

UPPER LEVEL HOURS COMPLETED	0
UPPER LEVEL HOURS REMAINING	62
TOTAL HOURS REMAINING	120

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an academic counselor to ensure timely degree completion.

\*\* Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

\*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.