



## BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2025 Starting Freshman	Take In	Completed	Remaining	Notes:	Take In	Completed	Remaining
Major(s):	Sport Management							
Minor								

FALL - FIRST YEAR				FALL - THIRD YEAR			
SPM 1010	Introduction to Sport Management		3	SPM 3010	Sport Marketing (MKT 2080)		3
ENG 1150	Composition I		3	SPM 4040	Sport Law (LAW 3000)		3
LDR 1110	The NU Experience		1	SPM Elective	Elective		3
MGT 2300	Principles of Management		3	3000/4000	CHOICE (SEE *SIE BELOW)		3
MIS 1500	Business Productivity Software		3	FIN 3010	Financial Management (ACC 2415)		3
MKT 2080	Principles of Marketing		3	PHL 3100	Ethics		3
PHL 1100	Philosophy of American Life and Business		3	<b>SPRING</b>			
<b>SPRING</b>				SPM 4300	Senior Seminar in Sport Management (90 crs. and 21 SPM crs.)		3
SPM 1040	Collegiate Athletic Administration		3	SPM Elective	3000-4000 Level		3
ECN 2210	Principles of Microeconomics		3	3000/4000	CHOICE (SEE *SIE BELOW)		3
ENG 1200	Composition II (ENG 1150)		3	ECN 4010	Economics of Public Policy (60 crs., ECN 2210)		3
MTH 1100	Finite Math OR			MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)		3
MTH 1150	College Algebra OR			MGT 4800	Strategic Planning (MGT 2300, FIN 3010/3210)		3
MTH 3100	Calculus		3	<b>SUMMER or COMPRESSED COURSES</b>			
LDR 1300	Professional Branding & Planning		1	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)		3
NSC 2100	Environmental Science		3	3000/4000	CHOICE (SEE *SIE BELOW)		3
PSC 2010	Introduction to American Government		3	SPM 3990	Internship (required) (Dept. Chair Approval)		3
<b>FALL - SECOND YEAR</b>				<b>UPPER LEVEL HOURS COMPLETED</b> 0			
ACC 2410	Fundamentals of Financial Accounting		3	<b>UPPER LEVEL HOURS REMAINING</b> 45			
CHOICE			3	<b>TOTAL HOURS REMAINING</b> 120			
ECN 2220	Principles of Macroeconomics		3	<p><b>Notes:</b></p> <p>A maximum of 19 credits are to be taken in a semester.</p> <p>Any courses taken in a compressed or summer session are at student's expense.</p> <p>In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: <b>MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior, MKT 4230 Marketing Research, ECN 3000 International Trade and FIN 4010 International Finance.</b></p> <p>In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take <b>SOC 3500 Cultural Anthropology.</b></p>			
LDR 2250	Emerging Leaders		1				
HIS 2100	Foundations of the Modern World I		3				
SPM 3520	Sales & Revenue Generation		3				
SPM Elective	Elective		3				
<b>SPRING</b>							
SPM 4020	Sport Economics (ECN 2210 and ECN 2220)		3				
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)		3				
CHOICE			3				
MTH 2310	Statistics I (MIS 1500, MTH 1100 or MTH 1150)		3				
LAW 3000	Business Law I		3				
SPC 2050	Speech Communications		3				
<b>LOWER LEVEL HOURS COMPLETED</b> 0							
<b>LOWER LEVEL HOURS REMAINING</b> 75							
<b>TOTAL HOURS COMPLETED</b> 0							

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.  
 \*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

\*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.