



# BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2025 Starting Freshman	Take In	Completed	Remaining	Notes:	Take In	Completed	Remaining	
Major(s):	Sport Management								
Minor									
<b>FALL - FRESHMAN</b>					<b>FALL - JUNIOR</b>				
SPM 1010	Introduction to Sport Management			3	SPM 3520	Sales & Revenue Generation			3
ENG 1150	Composition I			3	SPM 2550	Event & Production Management or 3000-4000 SPM Elective			3
LDR 1110	The NU Experience			1	3000/4000	CHOICE (SEE *SIE BELOW)			3
MGT 2300	Principles of Management			3	MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3
PHL 1100	Philosophy of American Life & Business			3	SPC 2050	Speech Communications			3
MTH 1100	Finite Math <i>OR</i>				<b>SPRING</b>				
MTH 1150	College Algebra			3	SPM 4020	Sport Economics (ECN 2210 and ECN 2220)			3
<b>SPRING</b>					SPM 2550	Event & Production Management or 3000-4000 SPM Elective			3
SPM 1040	Collegiate Athletic Administration			3	LAW 3000	Business Law I			3
ECN 2210	Principles of Microeconomics			3	MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)			3
ENG 1200	Composition II (ENG 1150)			3	CHOICE	Optional			
LDR 1300	Professional Branding & Planning			1					
MIS 1500	Business Productivity Software			3	SPM 3990	Internship (required)** (Dept. Chair Approval)			3
MKT 2080	Principles of Marketing			3	<b>FALL - SENIOR</b>				
<b>FALL - SOPHOMORE</b>					SPM Elective	3000-4000 Level			3
SPM 3010	Sport Marketing (MKT 2080)			3	SPM 4040	Sport Law (LAW 3000)			3
ACC 2410	Fundamentals of Financial Accounting			3	FIN 3010	Financial Management (ACC 2415)			3
CHOICE				3	PHL 3100	Ethics (60 crs.)			3
ECN 2220	Principles of Macroeconomics			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3
LDR 2250	Emerging Leaders			1	<b>SPRING</b>				
PSC 2010	Introduction to American Government			3	SPM 4300	Seminar in Sport Management (90 crs. and 21 SPM crs.)			3
<b>SPRING</b>					3000/4000	CHOICE (SEE *SIE BELOW)			3
SPM Elective	Elective			3	ECN 4010	Economics of Public Policy (60 crs., ECN 2210)			3
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	MGT 4800	Strategic Planning (90 crs., MGT 2300, FIN 3010/3210)			3
CHOICE				3	CHOICE	Optional			
HIS 2100	Foundations of the Modern World I			3					
NSC 2100	Environmental Science			3					
<b>LOWER LEVEL HOURS COMPLETED</b>				<b>0</b>	<b>UPPER LEVEL HOURS COMPLETED</b>				<b>0</b>
<b>LOWER LEVEL HOURS REMAINING</b>				<b>63</b>	<b>UPPER LEVEL HOURS REMAINING</b>				<b>57</b>
<b>TOTAL HOURS COMPLETED</b>				<b>0</b>	<b>TOTAL HOURS REMAINING</b>				<b>120</b>

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

\*\*Students who are required to complete internships will complete after their Junior year with Department Chair approval.

SPM 2550 is required and may be taken in the fall or spring semester. +

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

\*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs.

These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.