



BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2025 Starting Freshman	Take In	Completed	Remaining
Major(s):	Esports Management			
Minor				

Take In	Completed	Remaining
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FALL - FIRST YEAR

ENG 1150	Composition I			3
LDR 1110	The NU Experience			1
MGT 2300	Principles of Management			3
MIS 1500	Business Productivity Software			3
MKT 2080	Principles of Marketing			3
PHL 1100	Philosophy of American Life & Business			3
SPM 1010	Introduction to Sport Management			3

FALL - THIRD YEAR

FIN 3010	Financial Management (ACC 2415)			3
MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)			3
MTH 3400	Introduction to Data Science (MIS 1500, MTH 2310)			3
PHL 3100	Ethics (60 crs. completed)			3
SPM 3010	Sport Marketing (MKT 2080)			3
SPT 3100	Esports Coaching Management (SPM 1010, MGT 2300)			3

SPRING

ECN 2210	Principles of Microeconomics			3
ENG 1200	Composition II (ENG 1150)			3
LDR 1300	Professional Branding & Planning			1
MTH 1100	Finite Math OR			
MTH 1150	College Algebra OR			
MTH 3100	Calculus			3
PSC 2010	Introduction to American Government			3
SPM 1040	Collegiate Athletic Administration			3
SPT 2100	Esports Event Management			3

SPRING

CHOICE	CHOICE (SEE *SIE BELOW)			3
ECN 4010	Economics of Public Policy (ECN 2210, 60 credits)			3
MGT 4800	Strategic Planning (MGT 2300, FIN 3010/3210)			3
MIS 3300	Project Management (MIS 1500)			3
CYB 3800	Information Security (MIS 1500)			3
SPT 4100	Seminar in Esports Management (9 credits SPT courses)			3

FALL - SECOND YEAR

ACC 2410	Fundamentals of Financial Accounting			3
ECN 2220	Principles of Macroeconomics			3
LDR 2250	Emerging Leaders			1
HIS 2100	Foundations of the Modern World I			3
LAW 3000	Business Law			3
MIS 2140	Programming I			3
SPT 3000	Esports Performance Management			3

SUMMER or COMPRESSED COURSES

CHOICE	CHOICE (SEE *SIE BELOW)			3
3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3
SPT 3990	Internship (required) (Dept. Chair Approval)			3

SPRING

ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3
CHOICE				3
MIS 3200	Database Design and Implementation (MIS 1500)			3
MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3
NSC 2100	Environmental Science			3
SPC 2050	Speech Communications			3

UPPER LEVEL HOURS COMPLETED	0
UPPER LEVEL HOURS REMAINING	45
TOTAL HOURS REMAINING	120

Notes:

A maximum of 19 credits are to be taken in a semester.

Any courses taken in a compressed or summer session are at student's expense.

• In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: **MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior, MKT 4230 Marketing Research, ECN 3000 International Trade and FIN 4010 International Finance.**

In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take **SOC 3500 Cultural Anthropology.**

LOWER LEVEL HOURS COMPLETED	0
LOWER LEVEL HOURS REMAINING	75
TOTAL HOURS COMPLETED	0

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.