



BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2025 Starting Freshman	Take In	Completed	Remaining
Major(s):	Esports Management			
Minor				

Take In	Completed	Remaining

FALL - FRESHMAN

ENG 1150	Composition I			3
LDR 1110	The NU Experience			1
MGT 2300	Principles of Management			3
PHL 1100	Philosophy of American Life & Business			3
SPM 1010	Introduction to Sport Management			3
MTH 1100	Finite Math <i>OR</i>			3
MTH 1150	College Algebra			

FALL - JUNIOR

FIN 3010	Financial Management (ACC 2415)			3
LAW 3000	Business Law I			3
MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3
SPM 3010	Sport Marketing (MKT 2080)			3
SPT 3000	Esports Performance Management			3

SPRING

ECN 2210	Principles of Microeconomics			3
ENG 1200	Composition II (ENG 1150)			3
LDR 1300	Professional Branding & Planning			1
MIS 1500	Business Productivity Software			3
MKT 2080	Principles of Marketing			3
SPM 1040	Collegiate Athletic Administration			3

SPRING

3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3
MGT 4250	Organizational Behavior (MGT 2300)(SEE *SIE BELOW)			3
MIS 3200	Database Design and Implementation (MIS 1500)			3
MIS 3300	Project Management (MIS 1500)			3
CHOICE	Optional			
SPT 3990	Internship (required)** (Dept. Chair Approval)			3

FALL - SOPHOMORE

ACC 2410	Fundamentals of Financial Accounting			3
ECN 2220	Principles of Macroeconomics			3
LDR 2250	Emerging Leaders			1
HIS 2100	Foundations of the Modern World I			3
MIS 2140	Programming I			3
SPC 2050	Speech Communications			3

FALL - SENIOR

MTH 3400	Introduction to Data Science (MIS 1500, MTH 2310)			3
SPT 3100	Esports Coaching Management (SPM 1010, MGT 2300)			3
CHOICE	CHOICE (SEE *SIE BELOW)			3
CHOICE	CHOICE (SEE *SIE BELOW)			3
PHL 3100	Ethics (60 crs. completed)			3

SPRING

ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3
CHOICE	CHOICE (SEE *SIE BELOW)			3
NSC 2100	Environmental Science			3
PSC 2010	Introduction to American Government			3
SPT 2100	Esports Event Management			3

SPRING

ECN 4010	Economics of Public Policy (ECN 2210, 60 credits)			3
MGT 4800	Strategic Planning (90 crs., MGT 2300, FIN 3010/3210)			3
CYB 3800	Information Security (MIS 1500)			3
SPT 4100	Seminar in Esports Management (9 credits SPT courses)			3
CHOICE	Optional			

LOWER LEVEL HOURS COMPLETED	0
LOWER LEVEL HOURS REMAINING	63
TOTAL HOURS COMPLETED	0

UPPER LEVEL HOURS COMPLETED	0
UPPER LEVEL HOURS REMAINING	57
TOTAL HOURS REMAINING	120

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

**Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.