



BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Starting Year:	2025 Starting Freshman	Take In	Completed	Remaining	Notes:	Take In	Completed	Remaining
Major(s):	Aftermarket Management							
Minor:								

FALL - FRESHMAN				FALL - JUNIOR					
AM 1200	History and Culture of the Automotive Industry			3					
PHL 1100	Philosophy of American Life & Business			3	MKT 3350	Lean Distribution (MKT 2080)	3		
ENG 1150	Composition I			3	AMM 4040	Aftermarket Field Sales Management	3		
LDR 1110	The NU Experience			1	MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)	3		
MTH 1100	Finite Math OR				FIN 3010	Financial Management (ACC 2415)	3		
MTH 1150	College Algebra			3	CHOICE		3		
MGT 2300	Principles of Management			3	SPRING				
SPRING				AMM 3050	Category Management (MIS 1500, MTH 2310, & MKT 2080)		3		
AMM 1120	Aftermarket Manufacturing Management (AM 1200)			3	AMM 3600	Logistics and Supply Chain Management (AMM 2050)	3		
ECN 2210	Principles of Microeconomics			3	LAW 3000	Business Law I	3		
ENG 1200	Composition II (ENG 1150)			3	NSC 2100	Environmental Science	3		
LDR 1300	Professional Branding & Planning			1	CHOICE	Optional			
MIS 1500	Business Productivity Software			3					
MKT 2080	Principles of Marketing			3	AMM 3990	Internship (Required) (AMM 2050)	3		
FALL - SOPHOMORE				FALL - SENIOR					
AMM 2050	Automotive Retail/Wholesale Management (AM 1200)			3	3000/4000	CHOICE (SEE *SIE BELOW)	3		
ACC 2410	Fundamentals of Financial Accounting			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)	3		
CHOICE				3	AMM 4120	Current Issues in Global Aftermarket	3		
ECN 2220	Principles of Macroeconomics			3	MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)	3		
LDR 2250	Emerging Leaders			1	PHL 3100	Ethics (60 crs.)	3		
SPC 2050	Speech Communications			3	SPRING				
SPRING				AMM 2100	Heavy Duty Parts & Service Marketing (AM 1200)		3		
AMM 2100	Heavy Duty Parts & Service Marketing (AM 1200)			3	3000/4000	CHOICE (SEE *SIE BELOW)	3		
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	AMM 4130	Aftermarket Management Research (AMM 2050 & pre/co-req of AMM 3600)	3		
CHOICE				3	ECN 4010	Economics of Public Policy (ECN 2210, and 60 credits)	3		
HIS 2100	Foundations of the Modern World I			3	MGT 4800	Strategic Planning (90 crs., MGT 2300, FIN 3010/3210)	3		
PSC 2010	Introduction to American Government			3	CHOICE	Optional			
LOWER LEVEL HOURS COMPLETED				0	UPPER LEVEL HOURS COMPLETED				0
LOWER LEVEL HOURS REMAINING				63	UPPER LEVEL HOURS REMAINING				57
TOTAL HOURS COMPLETED				0	TOTAL HOURS REMAINING				120

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

** Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.