



OUTSTANDING BUSINESS LEADER

AWARDS GALA

**Saturday, April 18
2026**

GIVING OPPORTUNITIES

All benefits increase in prominence and prestige at higher sponsorship levels.

Sponsorship deadline to be included in event materials is March 27, 2026 | All events require an RSVP by April 3, 2026



Net proceeds from the Annual Awards Gala support the Outstanding Business Leader Endowed Scholarship fund at Northwood University.

www.northwood.edu/obl

For more information contact Jen Carpenter, Director of Signature Events 989-837-4465 or carpenterj@northwood.edu

President Sponsor - \$50,000

Payment in excess of \$3,100 is tax deductible

- Two premier tables at gala (*up to 20 guests*)
- Welcome Reception (*up to 20 guests*)
- Prominent digital and printed recognition at gala
- Prominent recognition on gala promotional materials
- Recognition from podium at both events
- Four student gala seats
- \$20,000 benefits OBL Endowed Scholarship Fund

Trustee Sponsor - \$25,000

Payment in excess of \$2,800 is tax deductible

- Two tables at gala (*up to 20 guests*)
- Welcome Reception (*up to 10 guests*)
- Digital and printed recognition at gala
- Recognition on gala promotional materials
- Recognition from podium at both events

Officer Sponsor - \$15,000

Payment in excess of \$1,550 is tax deductible

- Table at gala (*up to 10 guests*)
- Welcome Reception (*up to 10 guests*)
- Digital and printed recognition at gala
- Recognition from podium at gala

Director Sponsor - \$10,000

Payment in excess of \$1,550 is tax deductible

- Table at gala (*up to 10 guests*)
- Welcome Reception (*up to 10 guests*)
- Digital and printed recognition at gala

Executive Sponsor - \$6,000

Payment in excess of \$1,370 is tax deductible

- Table at gala (*up to 10 guests*)
- Welcome Reception (*up to 4 guests*)
- Digital and printed recognition at gala

Shareholder Sponsor - \$3,000

Payment in excess of \$620 is tax deductible

- Seating at gala (*up to 4 guests*)
- Welcome Reception (*up to 4 guests*)
- Digital recognition

Ambassador Sponsor - \$1,500

Full payment is tax deductible

- Current or prospective student gala seats and travel expenses (*up to 4 students*)
- Digital recognition

Individual Tickets:

Gala & Welcome Reception - \$250 Payment in excess of \$155 is tax deductible

Northwood Alumni Ticket Price - \$200 Payment in excess of \$155 is tax deductible



Celebrate Innovation. Inspire the Next Generation of Leaders.

For over 45 years, Northwood University has honored over 300 Outstanding Business Leaders who embody the entrepreneurial spirit and The Northwood Idea.

Join President Kent MacDonald, First Lady Dr. Mary-Ellen MacPhee, and the Northwood University Board of Trustees at [The Henry Ford Museum in Dearborn, Michigan](#) to celebrate innovators who drive economic and social progress.

Your sponsorship supports the Outstanding Business Leader Endowed Scholarship at Northwood University.

2026 Outstanding Business Leader Awards

Saturday, April 18, 2026

EVENT SCHEDULE

Reservations required for all gala events

AFTERNOON PROGRAM

The Henry, Autograph Collection

Fairlane Plaza, 300 Town Center Drive, Dearborn, MI 48126 | www.behenry.com

Attire: Business Casual

Welcome Reception

10:00 a.m. - 10:45 a.m. | Plaza A

Student Roundtable

11:00 a.m. - 12:00 p.m. | Plaza B

EVENING PROGRAM

The Henry Ford Museum

20900 Oakwood Blvd., Dearborn, MI 48124 | thehenryford.org

Attire: Formal

Gala Reception

5:30 - 6:45 p.m. | Mathematica

Dinner and Awards Gala

Program begins 7:00 p.m. | Innovation Plaza

Dessert Afterglow

Immediately Following Awards | Pavilion Plaza



ONLINE REGISTRATION AND EVENT INFORMATION | www.northwood.edu/obl

Or contact Jen Carpenter, Director of Signature Events
989-837-4465 carpenterj@northwood.edu