

# **LAB Week Scholarship Opportunity**

Empowering Young Entrepreneurs to Make a Difference!

## Introduction:

Northwood University is proud to announce the 2026 LAB Week Scholarship Opportunity! This program is designed to support and inspire high school students passionate about leadership, entrepreneurship, and making a positive impact on their communities. With ten \$500 scholarships available, we encourage you to join us in embracing the spirit of 'Go MAD' (Go Make A Difference), a core value of the Northwood culture inspired by the late Pat Riepma.

## Scholarship Details:

- Scholarships Available: 10 awards of \$500 each.
- Eligibility: Open to high school students, including incoming freshmen through incoming seniors.

Purpose: To recognize and reward students demonstrating a commitment to entrepreneurial thinking and community impact.

## The Prompt:

"How will LAB Week equip you to Go MAD?"

At Northwood, we believe in liberty and business for all. Guided by our philosophy of ethical and successful leadership, The Northwood Idea teaches us to give back to our communities, whether

through time or treasure. Making a difference and giving back can take on many forms beyond volunteering or donating money.

#### Submission Instructions:

- Accepted Formats: Submit your response in: - Written format (Microsoft Word document) or - Video format (any standard file format).
- Creative Encouragement: Think like an entrepreneur! While your submission needs to be in written or video format, your content should reflect your unique perspective and creativity. Think outside the box!

Email your scholarship application to:

Patrick McElgunn at [mcelgunn@northwood.edu](mailto:mcelgunn@northwood.edu)

For questions or concerns, feel free to contact Patrick at the email above.

#### Timeline:

- Application Opens: January 5, 2026
- Deadline: April 10, 2026 (midnight)
- Winners Announced: No later than May 1, 2026

#### Evaluation Criteria:

Submissions will be evaluated based on the following criteria:

- Creativity: How innovative and original is your response?
- Clarity: Is your submission well-organized and easy to understand?

- Connection to the Prompt: How effectively do you address the question and incorporate the 'Go MAD' philosophy?
- Alignment with The Northwood Idea: Does your submission demonstrate a commitment to leadership, entrepreneurship, and community impact?

Contact Information:

For any questions regarding the scholarship or LAB Week, please contact:

Patrick McElgunn

Email: [mcelgunn@northwood.edu](mailto:mcelgunn@northwood.edu)

We look forward to receiving your applications and learning about how LAB Week will inspire you to Go MAD!