

Distinguished Women Awards

Join Us in Celebrating Excellence and Empowering Tomorrow's Leaders

Since 1970, Northwood University's Distinguished Women (DW) Awards Gala has celebrated exceptional leaders who embody The Northwood Idea and champion women's advancement. This prestigious honor recognizes individuals who have achieved excellence in their fields while creating pathways for future generations of women.

Over 500 esteemed honorees have inspired countless future leaders. These exceptional individuals transform lives by bridging professional excellence with passionate advocacy, creating a powerful legacy of women's advancement that will span generations. Event proceeds fund student scholarships through the Distinguished Women Endowed Scholarship Fund.

Join us in celebrating this year's outstanding honorees and support the next generation of leaders at the Distinguished Women Awards Gala.

DW Awards Gala Executive Committee

Mary Ellen Hess '80
DW 2023

Board of Trustees
Northwood University
Co-Chair

Mary-Ellen MacPhee
First Lady of
Northwood University
Co-Chair

Bobbie Arnold
DW 2018

Nancy Barker
DW 1970

Eileen Curtis
DW 2015

Pamela Good
DW 2017

Holly Miller
DW 2021

Sandra Morrison
DW 2019

Robert Jamerson '94

Sanya Weston
DW 2022



**Saturday
November 8
2025**

The H Hotel

111 West Main Street • Midland, MI | 833.798.4493 | thehhotel.com

6:00 p.m.

Cocktail Reception

7:00 p.m.

Dinner • Awards

Formal Attire

Distinguished Women
Awards Gala Website



RSVP by October 20th by visiting

www.northwood.edu/dw

or Jen Carpenter at

carpenterj@northwood.edu or 989-837-4465

2025 DISTINGUISHED WOMEN AWARDS GALA

Sponsorship Levels and Benefits

Sponsorships benefit Northwood University students through scholarships. Sponsorships must be confirmed by October 20, 2025, to be included in print materials. Recognition benefits and table placement increase in prominence and prestige at higher sponsorship levels.

LILAC SPONSOR - \$15,000

Payment in excess of \$1,080 is tax deductible

- Premier table of eight
- Sponsor four Northwood University students to attend Gala
- Recognition in program and signage
- Recognition on website

DAHLIA SPONSOR - \$10,000

Payment in excess of \$1,080 is tax deductible

- Table of eight
- Sponsor two Northwood University students to attend Gala
- Recognition in program and signage
- Recognition on website

ORCHID SPONSOR - \$5,000

Payment in excess of \$540 is tax deductible

- Four Gala tickets
- Recognition in program and signage
- Recognition on website

TULIP SPONSOR - \$2,500

Payment in excess of \$270 is tax deductible

- Two Gala tickets
- Recognition in program and signage
- Recognition on website

LILY SPONSOR - \$1,500

Payment is tax deductible

- Sponsor two Northwood University students to attend Gala
- Recognition in program and signage

YELLOW ROSE HONOREE

RECEPTION SPONSOR - \$5,000

Payment in excess of \$270 is tax deductible

- Two Gala tickets
- Sponsor of the Yellow Rose Honoree Reception Brunch
- Recognition on reception signage and Gala program
- Recognition on website

DW FLOWER SPONSOR - \$3,000

Payment in excess of \$270 is tax deductible

- Annual private honoree breakfast and flower sponsor for weekend events
- Two Gala tickets
- Recognition in Gala program and Flower Breakfast signage
- Recognition on website

INDIVIDUAL TICKET - \$175

Payment in excess of \$135 is tax deductible

*If you are unable to attend the event, Northwood University's policy requires written notification be received no later than October 31, 2025 to claim a charitable contribution for the entire value of the DW Awards Gala admission price.

PAYMENT OPTIONS:

You can purchase your sponsorship online at northwood.edu/dw or send a check (made payable to Northwood University) to the following address:

NORTHWOOD UNIVERSITY

Advancement Office/DW Awards Gala
4000 Whiting Dr., Midland, MI 48640

FOR MORE INFORMATION CONTACT:

Jen Carpenter

Director of Signature Events
989.837.4465 or carpenterj@northwood.edu

NORTHWOOD UNIVERSITY is a 501(c)(3) non-profit organization and donations are tax deductible as allowed by law.

