



NORTHWOOD  
UNIVERSITY

Stephens

*Presents*

# NORTHWOOD — STEPHENS AUTOMOTIVE FORUM

***Covering Pertinent Topics for  
Dealerships and Aftermarket Providers***

*Sponsored by:  
Stephens Inc. and Northwood University*

---

## SCHEDULE

---



NORTHWOOD  
UNIVERSITY

# Stephens



# NORTHWOOD — STEPHENS AUTOMOTIVE FORUM SCHEDULE — DAY 1

## Day and Date

Wednesday, April 16

## Location

Midland Country Club ([www.midlandcc.net](http://www.midlandcc.net))

### WELCOME DINNER

6:00 pm to 8:00 pm

- Registration & Cocktails 6:00 pm
- Opening Remarks 6:30 pm
  - Kent MacDonald  
President  
Northwood University
- Prayer 6:40 pm
  - Elgie Bright  
Associate Professor/ Industry  
Chair of Automotive Department  
Northwood University
- Dinner 6:45 pm

### SESSION 1 - PRESENTATION

7:30 - 8:00 pm

- Driving Forward:  
Exploring the Aftermarket  
and Dealership Markets
  - Matthew Marks  
Head of  
Investment Banking  
Stephens Inc.
  - David Jett  
Managing Director  
Stephens Inc.

# Stephens

# NORTHWOOD — STEPHENS AUTOMOTIVE FORUM SCHEDULE — DAY 2

## Day and Date

## Location

Thursday, April 17

Northwood University ([www.northwood.edu](http://www.northwood.edu))

### FINANCING AND M&A FORUM

**7:45 am to 11:30 am**

- Breakfast
- Opening Remarks

Matthew Marks  
Head of  
Investment Banking  
Stephens Inc.

7:45 am

8:30 am

### SESSION 2 - FIRESIDE CHAT

- Aftermarket Investments

David Jett  
Managing Director  
Stephens Inc.

8:35 - 9:15 am

Joe Leger  
Vice President  
TRP Capital Partners

### SESSION 3 - FIRESIDE CHAT

9:15 - 9:55 am

- Looking Inward:  
Opportunities to Partner  
with a Financial Sponsor

Joe Mowery  
Managing Director  
Stephens Inc.

Peter Sheptak  
VP & General Counsel  
Open Road Capital

Tim Batchelor  
Managing Director  
Open Road Capital

### REFRESHMENT BREAK 9:55 - 10:05 am

# Stephens

 NORTHWOOD  
UNIVERSITY

## NORTHWOOD — STEPHENS AUTOMOTIVE FORUM SCHEDULE — DAY 2 (cont.)

Day and Date	Location
Thursday, April 17	Northwood University ( <a href="http://www.northwood.edu">www.northwood.edu</a> )

### SESSION 4 - FIRESIDE CHAT

10:05 - 10:45 am

- |   |  |   |
|---|--|---|
| • Financial Reporting and Accessing the Capital Markets | Davidson Hall<br>Managing Director,<br>Stephens Inc. | Stan Dimitrov<br>Sr. Vice President,<br>Stephens Inc. |
|   | Tom Murphy<br>Director,<br>Barings, LLC              | Louie Galbraith<br>Partner,<br>Forvis Mazars, LLP     |

### SESSION 5 - FIRESIDE CHAT

10:45 - 11:15 am

- |   |  |
|---|--|
| • Looking Around the Corner:<br>Key Industry Themes | Joe Mowery<br>Managing Director,<br>Stephens Inc.  |
|   | Steve Greenfield<br>Founder<br>Automotive Ventures |

- |                   |   |          |
|-------------------|---|----------|
| • Morning Wrap-Up | Murray Kyte<br>Vice President,<br>Advancement<br>Northwood University | 11:15 am |
|-------------------|---|----------|

### BREAK

Stephens

## NORTHWOOD — STEPHENS AUTOMOTIVE FORUM SCHEDULE — DAY 2 (cont.)

Day and Date	Location
Thursday, April 17	Northwood University ( <a href="http://www.northwood.edu">www.northwood.edu</a> )

### SESSION 6 - LUNCH AND FIRESIDE CHAT

11:30 - 12:45 pm

- The Global Reordering and Why It Matters

Mary Kissel  
Executive  
Vice President,  
Sr. Policy Advisor  
Stephens Inc.

Kristin Stehouwer  
Provost and Academic  
Vice President  
Northwood University

---

### FORUM CONCLUDING REMARKS

12:45 - 1:00 pm

- Concluding Remarks

Matt Bennett  
VP of Enrollment &  
Strategic Alliances  
Northwood University

Joe Mowery  
Managing Director  
Stephens Inc.

---

*\*Photos courtesy of the Northwood University International Auto Show*



NORTHWOOD  
UNIVERSITY

# Stephens





Stephens