UNIVERSITY				BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA) Student Name: Student ID#: Date:						
Starting Year:	2024 Starting Freshman		Con	Ren	Notes:		Con	Ren		
Major(s):	Health Care Management	Take in	Completed	Remaining		Take	Completed	Remaining		
Minor		ng ed		ng						
FALL - FIRST YEAR					FALL - THIRD YEAR					
HCM 1010	Introduction to Health Care Management			3	HCM 4010	Health Care Quality Management		3		
MTH 1150	College Algebra or				3000/4000	CHOICE (SEE *SIE BELOW)		3		
MTH 1100	Finite Math or				3000/4000	CHOICE (SEE *SIE BELOW)		3		
MTH 3100	Calculus			3	LAW 3000	Business Law		3		
ACC 2410	Fundamentals of Financial Accounting			3	PHL 3100	Ethics		3		
ENG 1150	Composition I			3	PSC 2010	Introduction to American Government		3		
LDR 1110	The NU Experience			1	SPRING					
MGT 2300	Principles of Management			3	НСМ	Health Care Management Elective		3		
PHL 1100	Philosophy of American Life & Business			3	HCM 4060	Industry Trends in Health Care Management (HCM 3000, 4010, 4030)		3		
SPRING					3000/4000	CHOICE (SEE *SIE BELOW)		3		
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	ECN 4010	Economics of Public Policy (ECN 2210, 60 credits)		3		
ECN 2210	Principles of Microeconomics			3	MGT 4250	Organizational Behavior (MGT 2300)(SEE *SIE BELOW)		3		
ENG 1200	Composition II (ENG 1150)			3	MGT 4800	Strategic Planning (MGT 2300, FIN 3010/3210, 90 crs.)		3		
LDR 1300	Professional Branding & Planning			1	SUMMER or COMPRESSED COURSES					
HCM 3030	Human Resource Mgt for the Health Care Industry			3	3000/4000	CHOICE (SEE *SIE BELOW)		3		
MIS 1500	Business Productivity Software			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)		3		
MKT 2080	Principles of Marketing			3	HCM 3990	Internship (See * in notes section)		3		
FALL - SECOND YEAR				UPPER LEVEL HOURS COMPLETED 0						
ECN 2220	Principles of Macroeconomics			3	UPPER LEVEL HOURS REMAINING 45					
LDR 2250	Emerging Leaders			1	TOTAL HOURS REMAINING 120					
FIN 3010	Financial Management (ACC 2415) (FIN 3210 Recommended)			3						
HCM 2010	Economics of Health Care			3	Notes:					
HCM 4030	Marketing Management for the Health Care Industry			3	A maximum of	A maximum of 19 credits are to be taken in a semester.				
HIS 2100	Foundations of the Modern World I			3						
CHOICE		3	Any courses taken in a compressed or summer session is at student's expense.							
SPRING		-								
HCM 2020	Culture, Language & Terminology in Health Care			3	☀ In the DeVos MBA program, students develop business acumen, critical thinking, and personal					
HCM 3000	Health Care Acctg, Budgeting & Financial Mgt (FIN 3010)			3	effectiveness	effectiveness. To fully prepare for the study of business acumen concepts at the graduate level,				
CHOICE				3	Northwood recommends that students in the four-year BBA/MBA program take the following					
MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3	elective courses: MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior,					
NSC 2100	Environmental Science			3	MKT 4230 Marketing Research, ECN 3000 International Trade and					
SPC 2050	Speech			3	FIN 4010 International Finance.					
LOWER LEVEL HOURS COMPLETED 0				In the DeVos MBA program, students develop personal effectiveness during class meetings as						
LOWER LEVEL HOURS REMAINING 75				well as through work in groups. To accelerate the learning in this area, Northwood recommends						
TOTAL HOURS COMPLETED 0				that students in the four-year BBA/MBA program take SOC 3500 Cultural Anthropology.						
Taking Courses off sequence will delay timely degree completion. It is the student's responsibility to consult w					with an Academic Advisor to ensure timely degree completion					

BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion. *A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs.

These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/26/2024