



BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

| | | | | | | | |
|---------------------------------------|---------|-----------|-----------|--------|---------|-----------|-----------|
| Starting Year: 2024 Starting Freshman | Take In | Completed | Remaining | Notes: | Take In | Completed | Remaining |
| Major(s): Economics | | | | | | | |
| Minor | | | | | | | |

| FALL - FIRST YEAR | | | | FALL - THIRD YEAR | | | |
|------------------------------------|---|--|---|--|---|--|---|
| ACC 2410 | Fundamentals of Financial Accounting | | 3 | CHOICE | | | 3 |
| ECN 2210 | Principle of Microeconomics | | 3 | 3000/4000 | CHOICE (SEE *SIE BELOW) | | 3 |
| ENG 1150 | Composition I (ENG 0900 or min. ACT of 18/SAT 421) | | 3 | ECN | Economics Elective | | 3 |
| LDR 1110 | The NU Experience | | 1 | ECN 4500 | Introduction to Econometrics (60 crs., ECN 3010, MTH 2310) | | 3 |
| MTH 1100 | Finite Math OR | | | MGT 4250 | Organizational Behavior (MGT 2300) (SEE *SIE BELOW) | | 3 |
| MTH 1150 | College Algebra OR | | 3 | PHL 3100 | Ethics | | 3 |
| MGT 2300 | Principles of Management | | 3 | SPRING | | | |
| PHL 1100 | Philosophy of American Life & Business | | 3 | 3000/4000 | CHOICE (SEE *SIE BELOW) | | 3 |
| SPRING | | | | 3000/4000 | CHOICE (SEE *SIE BELOW) | | 3 |
| ACC 2415 | Fundamentals of Managerial Accounting (ACC 2410) | | 3 | ECN 3020 or ECN 3010 | Intermediate Macroeconomics or Intermediate Microeconomics (ECN 2210, 2220) | | 3 |
| ECN 2220 | Principles of Macroeconomics | | 3 | ECN 4010 | Economics of Public Policy (ECN 2210 and 60 crs.) | | 3 |
| ENG 1200 | Composition II (ENG 1150) | | 3 | ECN 4890 | Research Methods (ECN 4500) | | 3 |
| MTH 3100 | Calculus I (MTH 1150/1100 or ACT/SAT Score) | | 3 | MGT 4800 | Strategic Planning (90 crs., MGT 2300, FIN 3010/3210) | | 3 |
| MIS 1500 | Business Productivity Software | | 3 | SUMMER or COMPRESSED COURSES | | | |
| CHOICE | | | 3 | 3000/4000 | CHOICE (SEE *SIE BELOW) | | 3 |
| LDR 1300 | Professional Branding & Planning | | 1 | 3000/4000 | PSY/SOC/HUM (SEE *SIE BELOW) | | 3 |
| FALL - SECOND YEAR | | | | 3000/4000 | PSY/SOC/HUM (SEE *SIE BELOW) | | 3 |
| CHOICE | | | 3 | ECN 3995 | Internship (See * in notes section) | | 3 |
| LDR 2250 | Emerging Leaders | | 1 | UPPER LEVEL HOURS COMPLETED | | | |
| HIS 2100 | Foundations of the Modern World I | | 3 | 0 | | | |
| LAW 3000 | Business Law I | | 3 | UPPER LEVEL HOURS REMAINING | | | |
| MKT 2080 | Principles of Marketing | | 3 | 45 | | | |
| NSC 2100 | Environmental Science | | 3 | TOTAL HOURS REMAINING | | | |
| SPC 2050 | Speech | | 3 | 120 | | | |
| SPRING | | | | Notes: | | | |
| CHOICE | | | 3 | A maximum of 19 credits are to be taken in a semester. | | | |
| ECN 3010 or ECN 3020 | Intermediate Microeconomics or Intermediate Macroeconomics (ECN 2210, 2220) | | 3 | Any courses taken in a compressed or summer session are at student's expense. | | | |
| ECN | Economics Elective | | 3 | <ul style="list-style-type: none"> In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: MTH 3340 Statistics II, MKT 3050 Consumer Behavior and MKT 4230 Marketing Research. | | | |
| FIN 3010 | Financial Management (ACC 2415) | | 3 | In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take SOC 3500 Cultural Anthropology. | | | |
| MTH 2310 | Statistics (MIS 1500, MTH 1100/1150) | | 3 | | | | |
| PSC 2010 | Introduction to American Government | | 3 | | | | |
| LOWER LEVEL HOURS COMPLETED | | | | 0 | | | |
| LOWER LEVEL HOURS REMAINING | | | | 75 | | | |
| TOTAL HOURS COMPLETED | | | | 0 | | | |

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.