



BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2024 Starting Freshman	Take In	Completed	Remaining	Notes:	Take In	Completed	Remaining
Major(s):	Automotive Marketing & Management							
Minor:								

FALL - FIRST YEAR					FALL - THIRD YEAR				
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ACC 2410	Fundamentals of Financial Accounting			3	AM	AM Elective			3
AM 1200	History and Culture of the Automotive Industry			3	AM 3650	Dealership Legal Issues/Finance & Insurance (60 crs., Lab co-req)			3
ENG 1150	Composition I			3	AM 4650	Dealership Financial Statement (90 crs., Lab co-req)			3
LDR 1110	The NU Experience			1	3000/4000	CHOICE (SEE *SIE BELOW)			3
MGT 2300	Principles of Management			3	MGT 4250	Organizational Behavior (MGT 2300)			3
MIS 1500	Business Productivity Software			3	NSC 2100	Environmental Science			3
PHL 1100	Philosophy of American Life & Business			3	SPRING				

SPRING					3000/4000	AM Elective			3
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	AM 4670	Dealership General Management (90crs., Lab co-req)			3
AM 2640	Dealership Variable Operations (AM 1200, Lab co-req)			3	3000/4000	CHOICE (SEE *SIE BELOW)			3
ECN 2210	Principles of Microeconomics			3	ECN 4010	Economics of Public Policy			3
MTH 1100	Finite Math OR			3	MGT 4800	Strategic Planning (MGT 2300, FIN 3010/3210)			3
MTH 1150	College Algebra OR				PHL 3100	Ethics			3
MTH 3100	Calculus				SUMMER or COMPRESSED COURSES				
ENG 1200	Composition II (ENG 1150)			3	3000/4000	CHOICE (SEE *SIE BELOW)			3
MKT 2080	Principles of Marketing			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3
LDR 1300	Professional Branding & Planning			1	AM 3990	Internship (Required)			3

FALL - SECOND YEAR					Notes:				
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AM 2650	Dealership Fixed Operations (AM 1200, Lab co-req)			3	A maximum of 19 credits are to be taken in a semester.				
CHOICE				3	Any courses taken in a compressed or summer session are at student's expense.				
ECN 2220	Principles of Macroeconomics			3	<ul style="list-style-type: none"> In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior, MKT 4230 Marketing Research, ECN 3000 International Trade and FIN 4010 International Finance. 				
LAW 3000	Business Law			3					
LDR 2250	Emerging Leaders			1					
MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3					
SPC 2050	Speech			3	<ul style="list-style-type: none"> In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take SOC 3500 Cultural Anthropology. 				
SPRING									
AM	AM Elective			3					
AM 3630	Dealership Accounting (ACC 2415, Lab co-req)			3					
CHOICE				3					
FIN 3010	Financial Management (ACC 2415) (FIN 3210 Recommended)			3					
HIS 2100	Foundations of the Modern World I			3					
PSC 2010	Introduction to American Government			3					

LOWER LEVEL HOURS COMPLETED					0	UPPER LEVEL HOURS COMPLETED					0
LOWER LEVEL HOURS REMAINING					75	UPPER LEVEL HOURS REMAINING					45
TOTAL HOURS COMPLETED					0	TOTAL HOURS REMAINING					120

Taking courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.