



BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2024 Starting Freshman	Take In	Completed	Remaining	Take In	Completed	Remaining		
Major(s):	Automotive Marketing & Management								
Minor									
FALL - FRESHMAN				FALL - JUNIOR					
AM 1200	History and Culture of the Automotive Industry			3	AM 3650	Dealership Legal Issues/Finance & Insurance (60 crs., Lab co-req)			
ENG 1150	Composition I			3	3000/4000	CHOICE (SEE *SIE BELOW)			
LDR 1110	The NU Experience			1	FIN 3010	Financial Management (ACC 2415)			
MGT 2300	Principles of Management			3	LAW 3000	Business Law I			
MIS 1500	Business Productivity Software			3	MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			
PHL 1100	Philosophy of American Life & Business			3	SPRING				
SPRING				SPRING					
AM 2640	Dealership Variable Operations (AM 1200, Lab co-req)			3	AM 3630	Dealership Accounting (ACC 2415, Lab co-req)			
ECN 2210	Principles of Microeconomics			3	3000/4000	CHOICE (SEE *SIE BELOW)			
ENG 1200	Composition II (ENG 1150)			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			
LDR 1300	Professional Branding & Planning			1	NSC 2100	Environmental Science			
MKT 2080	Principles of Marketing			3	CHOICE	Optional			
MTH 1100	Finite Math OR								
MTH 1150	College Algebra			3	AM 3990	Internship (required)			
FALL - SOPHOMORE				FALL - SENIOR					
AM 2650	Dealership Fixed Operations (AM 1200, Lab co-req)			3	AM	AM Elective			
ACC 2410	Fundamentals of Financial Accounting			3	AM 4650	Dealership Financial Statement Analysis (90 crs., Lab co-req)			
CHOICE				3	3000/4000	CHOICE (SEE *SIE BELOW)			
ECN 2220	Principles of Macroeconomics			3	MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)			
LDR 2250	Emerging Leaders			1	PHL 3100	Ethics (60 crs.)			
SPC 2050	Speech			3	SPRING				
SPRING				SPRING					
AM	AM Elective			3	3000/4000	AM Elective			
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	AM 4670	Dealership General Management (90 crs., Lab co-req)			
CHOICE				3	ECN 4010	Economics of Public Policy (ECN 2210 and 60 crs.)			
HIS 2100	Foundations of the Modern World I			3	MGT 4800	Strategic Planning (90 crs., MGT 2300, FIN 3010/3210)			
PSC 2010	Introduction to American Government			3	CHOICE	Optional			
LOWER LEVEL HOURS COMPLETED				0	UPPER LEVEL HOURS COMPLETED				0
LOWER LEVEL HOURS REMAINING				63	UPPER LEVEL HOURS REMAINING				57
TOTAL HOURS COMPLETED				0	TOTAL HOURS REMAINING				120

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an academic counselor to ensure timely degree completion.

** Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.