



## BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2024 Starting Freshman	Take In	Completed	Remaining	Notes:	Take In	Completed	Remaining
Major(s):	Aftermarket Management							
Minor:								

FALL - FIRST YEAR				FALL - THIRD YEAR					
AM 1200	History and Culture of the Automotive Industry			3	AMM 4040	Aftermarket Field Sales Management			3
ENG 1150	Composition I			3	AMM 4120	Current Issues in Global Aftermarket			3
LDR 1110	The NU Experience			1	CHOICE				3
MGT 2300	Principles of Management			3	FIN 3010	Financial Management (ACC 2415) (FIN 3210 Recommended)			3
MIS 1500	Business Productivity Software			3	MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)			3
MKT 2080	Principles of Marketing			3	PHL 3100	Ethics			3
PHL 1100	Philosophy of American Life & Business			3	SPRING				
SPRING					AMM 3050	Category Management (MIS 1500, MTH 2310, & MKT 2080)			3
ECN 2210	Principles of Microeconomics			3	AMM 3600	Logistics and Supply Chain Management (AMM 2050)			3
ENG 1200	Composition II (ENG 1150)			3	AMM 4130	Aftermarket Management Research (AMM 2050 & pre/co-req of AMM 3600)			3
PSC 2010	Introduction to American Government			3	ECN 4010	Economics of Public Policy			3
MTH 1100	Finite Math OR				3000/4000	CHOICE (SEE *SIE BELOW)			3
MTH 1150	College Algebra OR				MGT 4800	Strategic Planning (MGT 2300, FIN 3010 OR 3210)			3
MTH 3100	Calculus			3	SUMMER or COMPRESSED COURSES				
AMM 1120	Aftermarket Manufacturing Management (AM 1200)			3	3000/4000	CHOICE (SEE *SIE BELOW)			3
AMM 2100	Heavy Duty Parts & Service Marketing (AM 1200)			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3
LDR 1300	Professional Branding & Planning			1	AMM 3990	Internship (required) (AMM 2050)			3
FALL - SECOND YEAR				<b>UPPER LEVEL HOURS COMPLETED</b>				<b>0</b>	
ACC 2410	Fundamentals of Financial Accounting			3	<b>UPPER LEVEL HOURS REMAINING</b>				<b>45</b>
AMM 2050	Automotive Retail/Wholesale Management (AM 1200)			3	<b>TOTAL HOURS REMAINING</b>				<b>120</b>
CHOICE				3	<p><b>Notes:</b></p> <p>A maximum of 19 credits are to be taken in a semester.</p> <p>Any courses taken in a compressed or summer session are at student's expense.</p> <p>• In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: <b>MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior, MKT 4230 Marketing Research, ECN 3000 International Trade and FIN 4010 International Finance.</b></p> <p>In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take <b>SOC 3500 Cultural Anthropology.</b></p>				
ECN 2220	Principles of Macroeconomics			3					
LDR 2250	Emerging Leaders			1					
HIS 2100	Foundations of the Modern World I			3					
MKT 3350	Lean Distribution			3					
SPRING									
MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3					
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3					
CHOICE				3					
LAW 3000	Business Law I			3					
NSC 2100	Environmental Science			3					
SPC 2050	Speech			3					
<b>LOWER LEVEL HOURS COMPLETED</b>				<b>0</b>					
<b>LOWER LEVEL HOURS REMAINING</b>				<b>75</b>					
<b>TOTAL HOURS COMPLETED</b>				<b>0</b>					

Taking courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

\*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

\*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.