



BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2024 Starting Freshman	Take In	Completed	Remaining
Major(s):	Aftermarket Management			
Minor				

FALL - FRESHMAN					FALL - JUNIOR				
AM 1200	History and Culture of the Automotive Industry			3	MKT 3350	Lean Distribution (MKT 2080)			3
PHL 1100	Philosophy of American Life & Business			3	AMM 4040	Aftermarket Field Sales Management			3
ENG 1150	Composition I			3	MTH 2310	Statistics I (MIS 1500, MTH 1100/1150)			3
LDR 1110	The NU Experience			1	FIN 3010	Financial Management (ACC 2415)			3
MTH 1100	Finite Math OR				CHOICE				3
MTH 1150	College Algebra			3	SPRING				
MGT 2300	Principles of Management			3	AMM 3050	Category Management (MIS 1500, MTH 2310, & MKT 2080)			3
SPRING					AMM 3600	Logistics and Supply Chain Management (AMM 2050)			3
AMM 1120	Aftermarket Manufacturing Management (AM 1200)			3	LAW 3000	Business Law I			3
ECN 2210	Principles of Microeconomics			3	NSC 2100	Environmental Science			3
ENG 1200	Composition II (ENG 1150)			3	CHOICE	Optional			3
LDR 1300	Professional Branding & Planning			1					
MIS 1500	Business Productivity Software			3	AMM 3990	Internship (Required) (AMM 2050)			3
MKT 2080	Principles of Marketing			3	FALL - SENIOR				
FALL - SOPHOMORE					3000/4000	CHOICE (SEE *SIE BELOW)			3
AMM 2050	Automotive Retail/Wholesale Management (AM 1200)			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3
ACC 2410	Fundamentals of Financial Accounting			3	AMM 4120	Current Issues in Global Aftermarket			3
CHOICE				3	MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)			3
ECN 2220	Principles of Macroeconomics			3	PHL 3100	Ethics (60 crs.)			3
LDR 2250	Emerging Leaders			1	SPRING				
SPC 2050	Speech			3	3000/4000	CHOICE (SEE *SIE BELOW)			3
SPRING					AMM 4130	Aftermarket Management Research (AMM 2050 & pre/co-req of AMM 3600)			3
AMM 2100	Heavy Duty Parts & Service Marketing (AM 1200)			3	ECN 4010	Economics of Public Policy (ECN 2210, and 60 credits)			3
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	MGT 4800	Strategic Planning (90 crs., MGT 2300, FIN 3010/3210)			3
CHOICE				3	CHOICE	Optional			3
HIS 2100	Foundations of the Modern World I			3					
PSC 2010	Introduction to American Government			3					
LOWER LEVEL HOURS COMPLETED				0	UPPER LEVEL HOURS COMPLETED				0
LOWER LEVEL HOURS REMAINING				63	UPPER LEVEL HOURS REMAINING				57
TOTAL HOURS COMPLETED				0	TOTAL HOURS REMAINING				120

Taking Courses off-sequence will delay timely degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

** Students who are required to complete internships will complete after their Junior year with Department Chair approval.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.