

THE REPORT ON ATHLETIC PROGRAM PARTICIPATION RATES AND FINANCIAL SUPPORT DATA (EADA)

Northwood University
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Midland, MI 48640
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Any coeducational institution of higher education that participates in Title IV, the federal student aid program, and has an intercollegiate athletic program, must comply with the *EADA* by preparing an annual report, officially called *The Report on Athletic Program Participation Rates and Financial Support Data*; more commonly known as the EADA Report.

Federal regulations require that the following information, based on the previous reporting year, be available for inspection by students, prospective students, and the public by October 15 of each year.

Name of Reporting Institution: Northwood University – Michigan Campus- Midland, MI

Information for the Reporting Year: July 1, 2023 – June 30, 2024

Number of Undergraduates (i.e.; full-time, baccalaureate, degree –seeking students) by Gender:

	<u>Number</u>	<u>Percent</u>
Male undergraduates:	833	65%
Female undergraduates:	454	35%
Total undergraduates:	1,287*	

*The above enrollment by gender includes students from the University’s traditional and adult degree programs. Generally, full-time students in the adult degree programs do not participant in the University athletic programs.

Institutional Contact:

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2023-2024 – Sports NCAA Division II

Men’s Teams

Baseball
Basketball
Football
Golf
Soccer
Tennis
Lacrosse
Track & Field, Cross Country (combine)

Women’s Teams

Basketball
Golf
Soccer
Softball
Tennis
Volleyball
Lacrosse
Track & Field, Cross Country (combine)

2023-2024 - Athletic Aid

Athletic Aid	Men's Teams	Women's Teams	Total Athletic Aid
Amount of Aid	\$2,925,436	\$1,617,609	\$4,543,045
Ratio	64%	36%	100%

2023-2024 Recruiting Expenses

Recruiting Expenses	Men's Teams	Women's Teams	Total Expense
Total	\$68,525	\$13,279	\$81,804

2023-2024 Coaches' Salaries

Head Coaches Salaries	Men's Teams	Women's Teams
Average Annual Institutional Salary per Head Coaching Position	\$55,508	\$47,560
Number of Head Coaches Positions Use to Calculate the Average	8	8
Number of Volunteer Head Coaching Positions	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	\$68,318	\$58,535
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	6.5	6.5

Assistant Coaches Salaries	Men's Teams	Women's Teams
Average Annual Institutional Salary per Assistant Coaching Position	\$22,991	\$24,398
Number of Assistant Coaches Positions Use to Calculate the Average	24	8
Number of Volunteer Assistant Coaching Positions	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	\$41,488	\$37,178
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	13.30	5.25

2023-2024 Total Revenue

Varsity Teams	Men's Teams	Women's Teams	Total
Baseball	617,573		617,573
Basketball	685,924	758,580	1,445,504
Football	2,395,764		2,395,764
Golf	271,791	208,005	479,796
Soccer	576,285	397,060	973,345
Lacrosse	216,821	158,641	375,462
Softball		465,982	465,982
Tennis	133,570	219,354	352,924
Track and Field, Cross Country (combined)	414,800	381,135	795,935
Volleyball		507,862	507,862
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Total Revenue of all sports except Football, Basketball (combined)	2,230,840	2,338,039	4,568,879
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Total Revenue Men's and Women's Teams	5,312,528	3,096,619	8,409,147
Not Allocated by Gender/Sport			1,628,791
Grand Total Revenues			\$10,037,938

2023-2024 Total Expenses

Varsity Teams	Men's Teams	Women's Teams	Total
Baseball	617,573		617,573
Basketball	685,924	758,580	1,445,504
Football	2,395,764		2,395,764
Golf	271,791	208,005	479,796
Soccer	576,285	397,060	973,345
Lacrosse	216,821	158,641	375,462
Softball		465,982	465,982
Tennis	133,570	219,354	352,924
Track and Field (combined)	414,800	381,135	795,935
Volleyball		507,862	507,862
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Total Expenses of all sports except Football, Basketball (combined)	2,230,840	2,338,039	4,568,879
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Total Expenses Men's and Women's Teams	5,312,528	3,096,619	8,409,147
Not Allocated by Gender/Sport			1,628,791
Grand Total Expenses			\$10,037,938

Operating (Game Day) Expenses by Team

Men's Teams

Varsity Teams	Participants	Operating expenses Per Participant	By Team
Baseball	54	2,731	147,453
Basketball	15	7,017	105,257
Football	127	1,271	161,397
Golf	16	3,238	51,804
Soccer	43	2,280	98,021
Lacrosse	21	612	12,842
Tennis	9	1,887	16,985
Track & Field Combined	99	471	46,636
Total	384		\$640,395

Women's Teams

Varsity Teams	Participants	Operating Expenses Per Participant	By Team
Basketball	18	6,706	120,708
Golf	7	4,018	28,123
Soccer	34	2,012	68,399
Softball	47	2,336	109,774
Lacrosse	10	1,605	16,046
Tennis	9	1,734	15,608
Track & Field Combined	69	598	41,290
Volleyball	16	4,547	72,750
Total	210		\$472,698

Men's and Women's Combined

	Total Operating (Game Day) Expenses
Baseball	147,453
Basketball	225,965
Football	161,397
Golf	79,927
Lacrosse	28,888
Soccer	166,420
Softball	109,774
Tennis	32,593
Track & Field Combined	87,926
Volleyball	72,750
Total	\$1,113,093

Summary

	Men's Teams	Women's Teams	Total
Total of Head Coaches Salaries	444,064	380,480	824,544
Total of Assistant Coaches Salaries	551,784	195,184	746,968
Athletically Related Student Aid	2,925,436	1,617,609	4,543,045
Recruiting Expenses	68,525	13,279	81,804
Operating (Game Day) Expenses	640,395	472,698	1,113,093
Subtotal of above expenses	4,630,204	2,679,250	7,309,454
Other Expenses	682,324	417,369	1,099,693
Total Expenses for Teams	5,312,528	3,096,619	8,409,147
Not Allocated by Team Expenses			1,628,791
Grand Total Expenses (Total expenses + not-allocated expenses)			<u>\$10,037,938</u>
Total Revenues for Teams	5,312,528	3,096,619	8,409,147
Not Allocated Revenues			1,628,791
Grand Total Revenues (Total Revenue + not-allocated)			<u>\$10,037,938</u>
Grand Total Revenues minus Grand Total Expenses			0

Athletics Participation

Sport	Number of Participants	
	Men's Teams	Women's Teams
Baseball	54	
Basketball	15	18
Football	127	
Golf	16	7
Lacrosse	21	10
Soccer	43	34
Softball		47
Tennis	9	9
Track and Cross Country Total (indoor, Outdoor, CC) Indoor men 42 Women 30 Outdoor Men 42 Women 30 Cross Country Men 15 Women 9	99	69
Volleyball		16
Total Participants	384	210
Unduplicated Count of Participants	332	174

Head Coaches of Men's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Full Time University Employee
Baseball	1		1					
Basketball	1		1					
Golf		1	1					
Football	1		1					
Soccer	1		1					
Tennis		1	1					
Lacrosse	1		1					
Track & Field Combine		1	1					
Coaching Position Totals	5	3	8					

Head Coaches Assignments

Head Coaches of Women's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball					1		1	
Golf		1	1					
Soccer	1		1					
Softball	1		1					
Tennis		1	1					
Lacrosse					1		1	
Track & Field Combine		1	1					
Volleyball	1		1					
Coaching Position Totals	3	3	6		2		2	

Assistant Coaches Assignments

Assistant Coaches of Men's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	1	2	2	1				
Basketball	1	1	1	1				
Football	6	3	6	3				
Golf		1	1			1		1
Soccer		3		3				
Tennis		1	1					
Lacrosse		1		1				
Track & Field Combine		2	1	1		1	1	
Coaching Position Totals	8	14	12	10		2	1	1

Assistant Coaches of Women's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball	1		1					
Golf		1	1					
Soccer						1		1
Softball					1		1	
Tennis		1	1					
Track & Field Combine		1	1			1	1	
Volleyball					1		1	
Coaching Position Totals	1	3	4		2	2	3	1