BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

		Take in	Completed	Remaining
Starting Year:	2023 Starting Freshman			
Major(s):	International Business			
Minor				

Notes:

ENG 0900: Developmental Composition 3 cr. _____ MTH 0980: Developmental Mathematics 3 cr. _____

Credits earned for these classes DO NOT apply toward degree requirements

		Take in	Completed	Remaining
FALL - FIRST YEAR				
ACC 2410	Fundamentals of Financial Accounting			3
ENG 1150	Composition I			3
FDN 1110	Student Success Seminar			1
INB 1100	Introduction to International Business			3
MGT 2300	Principles of Management			3
MIS 1500	Business Productivity Software			3
PHL 1100	Philosophy of American Life & Business			3
SPRING				
ACC 2415	Fundamentals of Managerial Accounting *(ACC 2410)*			3
ECN 2210	Principles of Microeconomics			3
ENG 1200	Composition II *(ENG 115)*			3
FDN 1300	Student Leadership Seminar			1
MKT 2080	Principles of Marketing			3
MTH 1150	College Algebra ***OR***			
MTH 1100	Finite Math ***OR***			
MTH 3100	Calculus			3
PSC 2010	Introduction to American Government			3
FALL - SECOND YEAR				
ECN 2220	Principles of Macroeconomics			3
FIN 3010	Financial Management (ACC 2415) **(FIN 3210 recommended)**			3
INB 3610	World Languages & Cultures I *(30 crs)*			3
HIS 2100	Foundations of the Modern World I			3
LAW 3000	Business Law			3
CHOICE				3
FDN 2250	Blueprint for Success			1
SPRING				
ECN 3000	International Trade *(ECN 2210, 2220)*			3
ECN 3410	Comparative Economic Systems *(ECN 2210, 2220)*			3
INB 3620	World Languages & Cultures II *(30 crs)*			3
CHOICE				3
MTH 2310	Statistics I *(MIS 1500, MTH 1100/MTH 1150)*			3
NSC 2100	Environmental Science			3
LOWER LEVEL HOURS COMPLETED			**0**	
LOWER LEVEL HOURS REMAINING				**75**
TOTAL HOURS COMPLETED				**0**

		Take in	Completed	Remaining
FALL - THIRD YEAR				
LAW 4050	International Law *(LAW 3000, ECN 3000)*			3
MGT 4030	International Management *(MGT 2300, MKT 2080) (SEE* ***SIE** BELOW)*			3
PHL 3100	Ethics			3
CHOICE				3
INB 3630	World Languages & Cultures III *(30 crs)*			3
SPC 2050	Speech			3
SPRING				
FIN 4010	International Finance *(FIN 3010/3210, ECN 3000)*			3
INB 3640	World Languages & Cultures IV *(30 crs)*			3
ECN 4010	Economics of Public Policy			3
MGT 4250	Organizational Behavior *(MGT 2300) (SEE* ***SIE** BELOW)*			3
MGT 4800	Strategic Planning *(90 crs, MGT 2300, FIN 3010/3210)*			3
MKT 3100	International Marketing *(MKT 2080 and MGT 2300)*			3
SUMMER or COMPRESSED COURSES				
CHOICE				3
3000/4000	PSY/SOC/HUM *(SEE *SIE BELOW)*			3
MGT 3990	Internship *(See * in notes section)*			3
UPPER LEVEL HOURS COMPLETED			**0**	
UPPER LEVEL HOURS REMAINING				**45**
TOTAL HOURS REMAINING				**120**

Notes:

A maximum of 19 credits are to be taken in a semester.

Any courses taken in a compressed or summer session are at student's expense.

* In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: **MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior, MKT 4230 Marketing Research, ECN 3000 International Trade and FIN 4010 International Finance.**

In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take **SOC 3500 Cultural Anthropology.**

Taking courses off-sequence will delay timely degree completion. Students required to take developmental courses (ENG 0900 & MTH 0980) will automatically be off sequence. These courses are required, but do not count towards degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

***SIE** (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.

8/28/2023