



## BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

Notes:

Starting Year:	2023 Starting Freshman	Take In	Completed	Remaining
Major(s):	Entrepreneurship			
Minor:				

Take In	Completed	Remaining

ENG 0900: Developmental Composition 3 cr. \_\_\_\_\_ MTH 0980: Developmental Mathematics 3 cr. \_\_\_\_\_

Credits earned for these classes DO NOT apply toward degree requirements

FALL - FIRST YEAR					FALL - THIRD YEAR						
ACC 2410	Fundamentals of Financial Accounting			3	ETR 4010	Risk Analysis & Sources of Capital (ETR 3010)			3		
ENG 1150	Composition I			3	ETR Elective	Elective			3		
ETR 1010	Introduction to Entrepreneurship			3	3000/4000	CHOICE (SEE *SIE BELOW)			3		
FDN 1110	Student Success Seminar			1	3000/4000	CHOICE (SEE *SIE BELOW)			3		
MGT 2300	Principles of Management			3	LAW 3000	Business Law			3		
PHL 1100	Philosophy of American Life & Business			3	MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)			3		
MIS 1500	Business Productivity Software			3	<b>SPRING</b>						
<b>SPRING</b>					ECN 4010	Economics of Public Policy			3		
ECN 2210	Principles of Microeconomics			3	ETR 4200	New Venture Bus. Case Senior Project (ETR 3010, 3300)			3		
ENG 1200	Composition II (ENG 1150)			3	3000/4000	ETR			3		
MKT 2080	Principles of Marketing			3	3000/4000	CHOICE (SEE *SIE BELOW)			3		
MTH 1100	Finite Math <i>OR</i>			3	MGT 4800	Strategic Planning (MGT 2300, FIN 3010/3210)			3		
MTH 1150	College Algebra <i>OR</i>										
MTH 3100	Calculus										
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)			3		
ETR 1200	Successful Business Models			3	ETR 3990	Internship (required) (Dept. Chair Approval)			3		
FDN 1300	Student Leadership Seminar			1	<b>Notes:</b>						
<b>SUMMER COURSE (MUST be completed before start of second year)</b>					A maximum of 19 credits are to be taken in a semester.						
FIN 3010	Financial Management (ACC 2415)			3	Any courses taken in a compressed or summer session are at student's expense.						
<b>FALL - SECOND YEAR</b>					* In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: <b>MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior, MKT 4230 Marketing Research, ECN 3000 International Trade and FIN 4010 International Finance.</b>						
CHOICE				3	In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take <b>SOC 3500 Cultural Anthropology.</b>						
ECN 2220	Principles of Macroeconomics			3							
ETR 2010	Entrepreneurial Marketing (MKT 2080)			3							
ETR 3010	New Venture Finance (FIN 3010/3210)			3							
FDN 2250	Blueprint for Success			1							
HIS 2100	Foundations of the Modern World I			3							
MTH 2310	Statistics I (MIS 1500, MTH 1100/MTH 1150)			3							
<b>SPRING</b>											
CHOICE				3							
ETR 2200	Entrepreneurial Distribution Strategies (ETR 2010)			3							
ETR 3300	Business Plan Development (ETR 3010)			3							
NSC 2100	Environmental Science			3							
PSC 2010	Introduction to American Government			3							
SPC 2050	Speech			3							
<b>LOWER LEVEL HOURS COMPLETED</b>					0	<b>UPPER LEVEL HOURS COMPLETED</b>					0
<b>LOWER LEVEL HOURS REMAINING</b>					78	<b>UPPER LEVEL HOURS REMAINING</b>					42
<b>TOTAL HOURS COMPLETED</b>					0	<b>TOTAL HOURS REMAINING</b>					120

Taking courses off-sequence will delay timely degree completion. Students required to take developmental courses (ENG 0900 & MTH 0980) will automatically be off sequence. These courses are required, but do not count towards degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

\*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

\*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.