

BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA)

Student Name:

Student ID#:

Date:

Starting Year:	2023 Starting Freshman	Take In	Completed	Remaining	Notes:	Take In	Completed	Remaining
Major(s):	Economics							
Minor								

ENG 0900: Developmental Composition 3 cr. _____ MTH 0980: Developmental Mathematics 3 cr. _____

Credits earned for these classes DO NOT apply toward degree requirements

FALL - FIRST YEAR				FALL - THIRD YEAR			
ACC 2410	Fundamentals of Financial Accounting		3	CHOICE			3
ECN 2210	Principle of Microeconomics		3	3000/4000	CHOICE (SEE *SIE BELOW)		3
ENG 1150	Composition I (ENG 0900 or min. ACT of 18/SAT 421)		3	ECN	Economics Elective		3
FDN 1110	Student Success Seminar		1	ECN 4500	Introduction to Econometrics (60 crs., ECN 3010, MTH 2310)		3
MTH 1100	Finite Math OR			MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)		3
MTH 1150	College Algebra OR		3	PHL 3100	Ethics		3
MGT 2300	Principles of Management		3	SPRING			
PHL 1100	Philosophy of American Life & Business		3	3000/4000	CHOICE (SEE *SIE BELOW)		3
SPRING				3000/4000	CHOICE (SEE *SIE BELOW)		3
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)		3	ECN 3020 or ECN 3010	Intermediate Macroeconomics or Intermediate Microeconomics (ECN 2210, 2220)		3
ECN 2220	Principles of Macroeconomics		3	ECN 4010	Economics of Public Policy (ECN 2210 and 60 crs.)		3
ENG 1200	Composition II (ENG 1150)		3	ECN 4890	Research Methods (ECN 4500)		3
MTH 3100	Calculus I (MTH 1150/1100 or ACT/SAT Score)		3	MGT 4800	Strategic Planning (90 crs, MGT 2300, FIN 3010/3210)		3
MIS 1500	Business Productivity Software		3	SUMMER or COMPRESSED COURSES			
CHOICE			3	3000/4000	CHOICE (SEE *SIE BELOW)		3
FDN 1300	Student Leadership Seminar		1	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)		3
FALL - SECOND YEAR				ECN 3995	Internship (See * in notes section)		3
CHOICE			3	UPPER LEVEL HOURS COMPLETED 0			
FDN 2250	Blueprint for Success		1	UPPER LEVEL HOURS REMAINING 45			
HIS 2100	Foundations of the Modern World I		3	TOTAL HOURS REMAINING 120			
LAW 3000	Business Law I		3	Notes: A maximum of 19 credits are to be taken in a semester. Any courses taken in a compressed or summer session are at student's expense. * In the DeVos MBA program, students develop business acumen, critical thinking, and personal effectiveness. To fully prepare for the study of business acumen concepts at the graduate level, Northwood recommends that students in the four-year BBA/MBA program take the following elective courses: MTH 3340 Statistics II, MKT 3050 Consumer Behavior and MKT 4230 Marketing Research. In the DeVos MBA program, students develop personal effectiveness during class meetings as well as through work in groups. To accelerate the learning in this area, Northwood recommends that students in the four-year BBA/MBA program take SOC 3500 Cultural Anthropology.			
MKT 2080	Principles of Marketing		3				
NSC 2100	Environmental Science		3				
SPC 2050	Speech		3				
SPRING							
CHOICE			3				
ECN 3010 or ECN 3020	Intermediate Microeconomics or Intermediate Macroeconomics (ECN 2210, 2220)		3				
ECN	Economics Elective		3				
FIN 3010	Financial Management (ACC 2415)		3				
MTH 2310	Statistics (MIS 1500, MTH 1100/1150)		3				
PSC 2010	Introduction to American Government		3				
LOWER LEVEL HOURS COMPLETED 0							
LOWER LEVEL HOURS REMAINING 75							
TOTAL HOURS COMPLETED 0							

Taking courses off - sequence will delay timely degree completion. Students required to take developmental courses (ENG 0900 & MTH 0980) will automatically be off sequence. These courses are required, but do not count towards degree completion. It is the student's responsibility to consult with an Academic Advisor to ensure timely degree completion.

*A credit-bearing internship is required prior to starting the MBA program. All internships must be approved by the Chair of your specific program.

A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.