

55th Distinguished Women Awards

Reaching Back to Encourage New Voices

For 55 years, Northwood University has come together to celebrate the accomplishments of exceptional individuals who embody The Northwood Idea. Since its inception, the Distinguished Women Awards Gala has honored over 500 esteemed individuals who have led by example and have left their mark on the world. The Distinguished Women Award is an honor bestowed upon those who value free-enterprise, hard work, determination, creativity, and a passion to make the world a better place. These traits reflect the core values and characteristics that are true to Northwood's mission.

Over 60 deserving young individuals have received scholarship support to continue their quest of a Northwood education with over \$100,000 raised for the Distinguished Women Endowed Scholarship Fund. Please consider a commitment to support the annual Distinguished Women Awards Gala, this year's outstanding honorees, and most importantly, an inspiring, new generation of leaders through the Distinguished Women Endowed Scholarship.

DW Awards Gala Executive Committee

Mary Ellen Hess '80
DW 2023

**Board of Trustees
Northwood University
Co-Chair**

Mary-Ellen MacPhee
**First Lady of
Northwood University
Co-Chair**

Bobbie Arnold
DW 2018

Nancy Barker
DW 1970

Eileen Curtis
DW 2015

Pamela Good
DW 2017

Holly Miller
DW 2021

Sandra Morrison
DW 2019

Robert Jamerson '94

Sanya Weston
DW 2022



**NORTHWOOD
UNIVERSITY**



**Saturday
October 26
2024**

The H Hotel

111 West Main Street • Midland, MI | 833.798.4493 | thehhotel.com

6:00 p.m.

Cocktail Reception

7:00 p.m.

Dinner • Awards

Formal Attire

Distinguished Women
Awards Gala Website



RSVP by October 14th by visiting
www.northwood.edu/dw
or Jen Carpenter at
carpenterj@northwood.edu or 989-837-4465

2024 DISTINGUISHED WOMEN AWARDS GALA

Sponsorship Levels and Benefits

Sponsorships benefit Northwood University students through scholarships.

LILAC SPONSOR - \$15,000

Payment in excess of \$1,200 is tax deductible

- Premier table of eight at Gala
- Sponsor four Northwood University students to attend Gala
- Recognition in the Gala program and event signage
- Recognition on the Distinguished Women Awards Gala website
- Recognition in the Northwood Idea Magazine

DAHLIA SPONSOR - \$10,000

Payment in excess of \$1,200 is tax deductible

- Table of eight at Gala
- Sponsor two Northwood University students to attend Gala
- Recognition in the Gala program and event signage
- Recognition on the Distinguished Women Awards Gala website

ORCHID SPONSOR - \$5,000

Payment in excess of \$600 is tax deductible

- Four Gala tickets
- Recognition in the Gala program and event signage
- Recognition on the Distinguished Women Awards Gala website

TULIP SPONSOR - \$2,500

Payment in excess of \$300 is tax deductible

- Two Gala tickets
- Recognition in the Gala program and event signage
- Recognition on the Distinguished Women Awards Gala website

LILY SPONSOR - \$1,500

Payment is tax deductible

- Sponsor two students to attend Gala
- Recognition in Gala program and event signage

YELLOW ROSE HONOREE

RECEPTION SPONSOR - \$5,000

Payment in excess of \$300 is tax deductible

- Two Gala tickets
- Sponsor of the annual Yellow Rose Honoree Reception
- Recognition on reception signage and Gala program
- Recognition on the Distinguished Women Awards Gala website

DW FLOWER SPONSOR - \$3,000

Payment in excess of \$300 is tax deductible

- Sponsor of the annual private honoree breakfast and flowers for the weekend's events
- Two Gala tickets
- Recognition in Gala program, and Flower Breakfast signage
- Recognition on the Distinguished Women Awards Gala website

INDIVIDUAL TICKET - \$175

Payment in excess of \$150 is tax deductible

*If you are unable to attend the event, Northwood University's policy requires written notification be received no later than October 12, 2024 to claim a charitable contribution for the entire value of the DW Awards Gala admission price.

PAYMENT OPTIONS:

You can purchase your sponsorship online at northwood.edu/dw or send a check (made payable to Northwood University) to the following address:

NORTHWOOD UNIVERSITY

Business Office/DW Awards Gala
4000 Whiting Dr., Midland, MI 48640

FOR MORE INFORMATION CONTACT:

Jen Carpenter

Director of Signature Events
989.837.4465 or carpenterj@northwood.edu

NORTHWOOD UNIVERSITY is a 501(c)(3) non-profit organization and donations are tax deductible as allowed by law.

